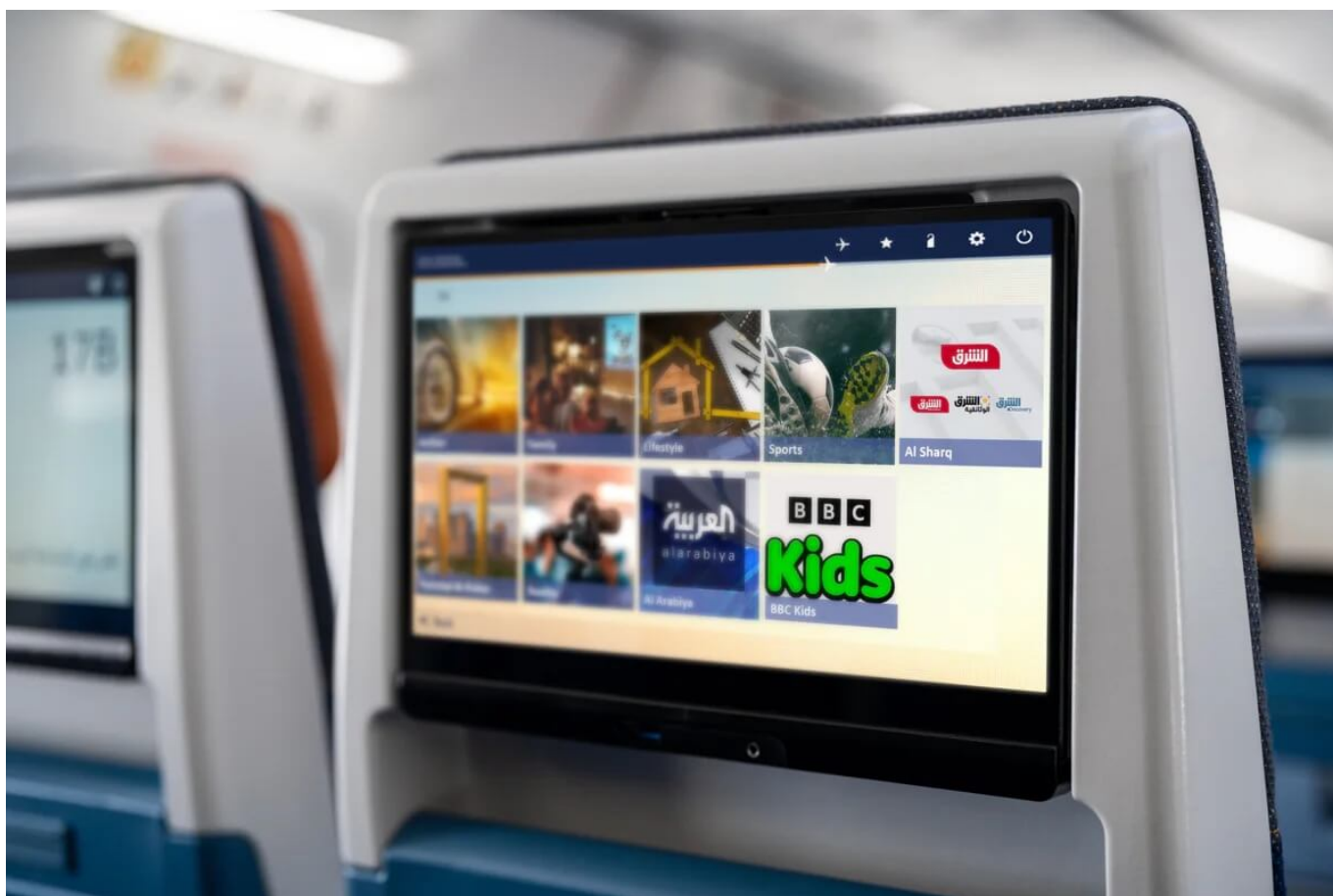


# flydubai and BBC Studios launch BBC Kids



## BBC Kids on flydubai

[flydubai](#) has partnered with [BBC Studios](#) to launch BBC Kids, entertainment for young passengers. BBC Kids joins flydubai's inflight entertainment from December 1 and includes favourites like *Hey Duggee*, *Bluey* and *Junior Bake Off*.

The branded space for flydubai passengers on the airline's inflight entertainment system offers 15 hours of content on the BBC Kids channel that will entertain pre-schoolers and older children as well as their carers inflight.

For younger children, other programs available onboard include the exciting adventures of *Supertato* as he tries to beat off the evil pea, *Andy's Global Adventures*, which takes viewers around the globe exploring nature's mystery and animal behaviours, the thrill-seeking *Go-Jettors* and the wholesome stories of *Jojo & Gran Gran*.

For older children, programs include wildlife expert Steve Backshall's *Deadly 60* and *Steve & Aneeshwar Go Wild* where Steve teams up with young environmental enthusiast Aneeshwar. Also available to watch is educational historical sketch comedy series *Horrible Histories* and *Jamie Johnson* which tells the story of a young boy trying to achieve his dream of becoming a famous footballer.

Daniel Kerrison, Senior Vice President of Inflight Operations at flydubai said, "We are excited to have partnered up with BBC Studios. We have always been committed to innovating our products and services and enhancing our passengers' inflight experience. With the addition of BBC Kids to our inflight offering, we look forward to providing our passengers with more hours of high-definition in-

seat entertainment and access to award-winning content.”

flydubai’s IFE system features a wide selection of movies, TV shows, music and games. Passengers travelling in Business Class can look forward to viewing the content on a full HD, 15.6-inch screen while Economy Class passengers can watch the same content on an 11.6-inch screen.

Passengers can also enjoy movies available across a variety of languages including Arabic, English, French, German, Italian, Japanese and Hindi.

“We are proud to forge this new partnership with flydubai to include BBC Kids as part of their lineup of top-quality inflight entertainment. Through this new collaboration, wider audiences outside the UK will have greater access to world class children’s content from BBC Kids that educates, informs, and entertains the next generation,” said Zina Neophytou, Senior Vice President of Out of Home & BBC News Commercial Development at BBC Studios.