

FlightPath3D Cloud Map takes flight with Alaska Air Group



Alaska Airlines, Hawaiian Airlines, and Horizon Air are all now delivering the inflight map experience via FlightPath3D Cloud, enabling faster deployments

[FlightPath3D](#) has announced the deployment of its Cloud Map platform across [Alaska Airlines](#), [Hawaiian Airlines](#) and Horizon Air. First enabled on the company's Hawaiian Airlines operations, Cloud Map is now live on Alaska Airlines' mainline aircraft as well as the company's regional fleet, enabling passengers to experience the joy of live flight tracking, travel tips and destination discovery using their own mobile devices.

Cloud Map brings the full FlightPath3D suite of maps, destination content and airline-powered marketing to the aircraft via Starlink's low-latency, high-speed internet link, and without on-board server infrastructure. This reduces the cost of deployment and the required timeline for rollout, proven as the company delivered the integration for Alaska Airlines' mainline fleet ahead of schedule.

"The inflight map is the cornerstone of a successful passenger entertainment and engagement program," said FlightPath3D President Duncan Jackson. "Alaska Airlines challenged us to bring this service to life with consistent content across a range of aircraft types and touchpoints. Cloud Map delivered, with happy travelers and an integration process for the airline that beat expectations."

Cloud Map does more than deliver the map experience across inflight internet connections. Airline operational details, such as arrival gate and terminal, are updated in real time and flow into the map display. This feature adds to existing passenger favorites like social-media style Destination Reels and live journey narration curated by FlightPath3D's Luci Flight Companion.

"We know that our guests love the FlightPath3D moving map experience," said David Scotland, Director of Cabin Experience for Alaska Airlines. "We are excited to be able to extend this across our airline with Cloud Map simplifying the rollout and boosting engagement with our travelers. We look

forward to partnering with FlightPath3D on future enhancements that will make the experience even better for our guests.”

The deployment reflects a shared commitment between FlightPath3D and Alaska Airlines to deliver a richer, more connected journey for every traveler. Cloud Map is now live across Alaska Airlines, Hawaiian Airlines and Horizon Air, with more experiences planned as the partnership grows.

Cloud Map recently reached 2,000 aircraft committed across the industry.