

# FlightPath3D celebrates 5,000 active installations



Virgin Atlantic's Wendy Darling took off as the 5,000th FlightPath3D aircraft installed, including a custom rendering of the livery for the inflight map

[FlightPath3D](#) is marking a significant milestone with 5,000 active installations across more than 80 airlines. This achievement reflects FlightPath3D's mission to guide every flying passenger, the press release said.

The 5,000th activation was on a Virgin Atlantic A350, named Wendy Darling, continuing a decade of collaboration between the two companies.

"Our partnership with FlightPath3D keeps our customers both informed and engaged. The seamless updates and synchronization of the map across multiple IFE providers ensure our customer experience remains consistent across our fleet now and as it continues to grow," said Nathan Bolt, Head of Digital Product & Journeys at Virgin Atlantic.

FlightPath3D's commitment to elevating the inflight experience across IFE platforms and airline portals has resulted in millions of passengers using the map on both seatback and mobile devices. The map's features, like detailed flight tracking and augmented reality views, deliver an immersive experience to better engage passengers.

"Surpassing 5,000 aircraft installations marks a significant milestone and confirms the universal appeal of our platform," said Duncan Jackson, President of FlightPath3D. "With FlightPath3D, airlines can deploy advanced inflight map solutions on any device to increase passenger engagement while driving revenue."

FlightPath3D now offers a Destination Guide, a video-based travel guide that takes a social style

approach with shareable features to help travellers discover places and travel promotions while inflight.

The company's Route Map and Destination Guide video platform are increasingly being adopted by airports worldwide, with activations at over a dozen leading airports like Heathrow ([LHR](#)), Philadelphia ([PHL](#)) and Houston ([IAH](#)).