

Flair Airlines partners with Super Channel on IFE



Super Channel content will be accessible on Flair's inflight app, powered by LiFE in the Air

[Flair Airlines](#) and [Super Channel](#) announced that they are joining forces to provide more than 200 hours of content via its inflight app.

"We're continually improving the passenger experience, and we're excited to bring Super Channel onboard our aircraft," said Garth Lund, Chief Commercial Officer, Flair Airlines. "We've hand-picked content that includes some popular television shows and films, as well as an impressive selection of Canadian content. Super Channel offers a wide range of high-quality content and we're proud to begin this partnership to elevate our onboard experience together."

Flair passengers will be treated to a range of Super Channel programming including homegrown Canadian content, Hollywood hits like "[LaLa Land](#)" and intriguing documentaries such as "[The State of Texas vs. Melissa](#)" and "[Catching a Serial Killer: Bruce McArthur](#)."

"We are thrilled to choose Flair Airlines, another Edmonton-based company, as our first partner to offer Super Channel content as part of its inflight entertainment experience," said Don McDonald, President and CEO, Super Channel. "We are proud to present a selection of our programming onboard for Flair's customers to enjoy and are excited for them to discover all the exceptional entertainment that Super Channel has to offer."

The Super Channel content will be accessible on Flair's inflight app, powered by LiFE in the Air. In

addition to entertainment, passengers can use the app to buy snacks and beverages during the flight. Passengers can access the app with their device browser via QR codes onboard or by the updated mobile app.