

EVA Air selects Stellar Entertainment as Hollywood IFE partner



Stellar Entertainment becomes CSP for EVA Air

[Stellar Entertainment](#) has announced its appointment as a Content Service Provider (CSP) for [EVA Air](#). Stellar will be providing the airline with a range of IFE services including strategic content curation and licensing of Hollywood movies, metadata management, account management and content delivery to the 75- aircraft fleet of Airbus and Boeing aircraft.

The EVA Air account will be managed by Stellar Entertainment's client service team in Singapore with support from teams in Malaysia and Australia. With more than five decades of industry expertise, Stellar said it attributes this contract win to its competitive pricing, flexible approach and the strength of its relationships with Hollywood studios and content distributors.

"At EVA Air, we are committed to providing our passengers with a five-star service, and inflight entertainment plays a key role in enhancing the overall travel experience. Stellar Entertainment's expertise in Hollywood content curation, its strong standing with content partners, along with their efficient digital supply system, ensures that we can continue offering our passengers a wide and compelling selection of top-tier entertainment options. We look forward to working with Stellar to

elevate our IFE offerings,” said Chin-Lung Hsiao, Executive Vice President, EVA Air.

Sam Allen, CEO, Stellar, commented: “We are proud to have the trust of EVA Air in our ability to provide a world-class inflight entertainment experience that meets the evolving needs of today’s air travellers. The airline will benefit from our extensive global relationships, particularly with Hollywood studios and distributors, as well as our innovative digital solutions, designed specifically for the IFE ecosystem to help airline clients simplify IFE management.”