

EgyptAir A350-900 enters service with Panasonic Avionics IFEC solutions



EgyptAir's A350-900 enters service featuring inflight engagement and connectivity (IFEC) systems from Panasonic Avionics

Panasonic Avionics Corporation ([Panasonic Avionics](#)) has announced that [EgyptAir](#)'s new A350-900 has entered service featuring inflight engagement and connectivity (IFEC) systems and a suite of digital apps and services from Panasonic Avionics.

With the entry into service of this latest twin-aisle aircraft, EgyptAir is the first airline to fly globally with Panasonic Avionics' fully integrated in-flight engagement (IFE) interactive design and publishing tool – Modular Interactive (MI).

From today, MI is available across EgyptAir's new A350-900 fleet as part of a fully integrated Panasonic Avionics IFEC ecosystem. MI is the industry's first interactive authoring and publishing platform, and is a key part of Panasonic Avionics' vision to redefine the in-flight experience and integrate IFEC as a third digital channel for airlines. With MI, EgyptAir will be able to update and tailor their in-flight experience quickly and seamlessly.

Designed as a cloud-based platform, MI features a flexible, modular architecture that supports highly configurable layouts, themes, and style elements without the long lead times or high costs typically tied to traditional interactive development and testing. Airlines can use MI Studio to independently define and deploy different design styles, color palettes, branding assets, apps, and service activations, giving them increased autonomy to build and refine new experiences.

Captain Ahmed Adel, Chairman & CEO, EGYPTAIR Holding, said, "We are proud to introduce a new era of in-flight comfort and entertainment for our passengers. The integration of the Astrova and NEXT systems on our A350-900 ensures that every traveler, whether in Business or Economy class, enjoys world-class connectivity and cinema-quality visuals. From the immersive 3D maps for adults to the 'Young Explorers' experience for our junior travelers, we are committed to making every EgyptAir flight a memorable one."

Andrew Mohr, Vice President of Digital Solutions, Panasonic Avionics, said, "We are excited and honored to once again collaborate with EgyptAir. Together our companies will maximize passenger engagement by bringing smarter, more connected in-flight experiences to their passengers."

"By combining our industry leading applications and services with our award-winning IFE platforms and global connectivity, we will deliver a consistent, personalized passenger journey from pre-flight through arrival. We are confident that this powerful new combination of hardware, apps, services and connectivity will drive deeper loyalty, unlock new ancillary revenue opportunities, and enhance operational performance for EgyptAir."

To maximize passenger engagement, EgyptAir's new A350-900 aircraft also features Panasonic Avionics' Arc™ 3D in-flight map platform. Unlike traditional flight maps that simply present flight information, the new interface highlights three core features: high-resolution 3D visuals, smooth interaction and immersive engagement.

One of the most distinctive features of EgyptAir's new 3D flight map is its exclusive Arc for Young Explorers experience. Combining an eye-catching dinosaur theme with real-time flight data, children can enter "dino mode" and explore their flight as a Quetzalcoatlus. The kids' map will display dinosaurs that once inhabited the regions currently being flown over, letting young passengers learn about each dinosaur's characteristics, behaviors, and background.

EgyptAir is one the first airlines to launch the new Arc Vistas feature, which provides immersive and cinematic views of the world directly from the Arc map 3D engine. Arc Vistas can be accessed interactively by passengers or utilized in a relaxing screen-saver mode. Utilizing Astrova's 4K, OLED displays and enhanced 3D graphics power, Arc Vistas presents traditional map displays as a stunning new form of inflight engagement.

To enhance revenue generation and passenger engagement, EgyptAir has also selected Panasonic Avionics' inflight Marketplace solution. Panasonic Avionics' leading ecommerce platform will be integrated into the IFEC experience, providing a seamless interface with easy navigation for passengers that want to make purchases during their flight.

Each of these unique digital solutions, along with a host of other applications, will be displayed throughout the cabin through Panasonic Avionics' award winning in-flight engagement systems and supported by truly global connectivity.

In Business Class, the aircraft features Panasonic Avionics' Astrova seat-end IFE solution. This delivers a fully immersive experience featuring industry-leading 4K OLED HDR10+ displays that provide stunning, cinema-quality visuals. Bluetooth®* and wired headsets will offer high-fidelity spatial audio for the best possible listening experience. Astrova will also deliver 67W of USB-C power to enable fast charging of laptops and all other passenger devices.

In Economy Class, passengers benefit from Panasonic Avionics' NEXT IFE system, offering 4K seatback displays, Bluetooth®* audio connectivity for personal headphones, and an intuitive user interface that supports fast access to content and services.

The airline's A350 fleet is also equipped with Panasonic Avionics' in-flight connectivity solutions via its global Ku-band satellite network. This enables EgyptAir's passengers to stay connected throughout their journey, while supporting a consistent, end-to-end digital experience onboard.