

Drukair taps Inflight Dublin for IFE



An interactive catalogue of retail and food and beverage products will also be available for passengers

[Drukair Royal Bhutan Airlines](#) has selected [Inflight Dublin](#) to provide its wireless inflight entertainment (IFE) solution, [Everhub](#), as part of a five-year partnership.

Inflight Dublin will equip three of Drukair's A319 and A320 aircraft with Everhub initially. Consisting of hardware, software and content, Drukair's passengers will have access to a wide range of content including Hollywood blockbusters, local movies, TV shows, audio, and frequently updated newspapers and magazines. The GUI is available in the local Dzongkha language to make the platform even more accessible and user-friendly to Drukair's passengers.

"Drukair is delighted to be introducing inflight entertainment services on board and Inflight Dublin's 'one-stop-shop' solution was very attractive as it provides a truly complete IFE package. We are confident that this innovative service will be a welcomed addition to our inflight offering and will deliver an enhanced digital experience for both our passengers and crew," said Captain Dhondup, Drukair.

An interactive catalogue of retail and food and beverage products will be available for passengers to place orders directly from their own devices. This will integrate with Inflight Dublin's innovative crew app which Drukair will be utilizing to manage and fulfil orders on board.

"This partnership with Drukair further extends Inflight Dublin's stance in the Asian market as we continue to successfully partner with many reputable airlines in the region. The versatility of the

Everhub solution is gaining the attention of airlines that need a full end-to-end IFE and retail capability and we look forward to delivering this and provide an engaging digital experience to Drukair and their passengers," said John White, Inflight Dublin's CEO.