

China Airlines deploys FlightPath3D second screen technology



FlightPath3D on tablet

[FlightPath3D](#) has revealed that [China Airlines](#) has deployed the first 3D second screen on its A321neo inflight entertainment (IFE) system powered by Safran, using FlightPath3D's 'any device, any platform' technology.

The airline is working toward integrating a single map experience across all its platforms. China Airlines joins Air France, ANA, and Kuwait by offering passengers a consistent experience on its A321neo, A330-300 and 737-800 IFE with FlightPath3D's technology.

In addition to the interactive moving map experience, FlightPath3D also offers a range of apps to create a seamless passenger experience. One of the most engaging is the whimsical kids map that lets children discover animals, oceans, countries, and other landmarks around their destination. The moving map and kids map are available in 3D, and can be added to an airline's suite of IFE offerings to give travelers a totally immersive experience.



The kids map

"China Airlines recognizes the second-screen experience is essential to captivate passengers and keep them engaged throughout their travel experience. Having a 3D map in your hand while watching a movie on your seatback is a game-changer for the passenger, and opens the doorway for innovative opportunities for the airline to reach its customers," said FlightPath3D President Duncan Jackson. "Our 'any device' approach makes it possible to track and search flights, plan things to do, and drive revenue on any or all IFE platforms."



The second screen moving map from FlightPath3D

"We're excited to have the most advanced 3D map available on our seatback and mobile devices

simultaneously on our A321neo," said China Airlines VP, Corporate Development Office, Jeremy Chang. "FlightPath3D's engaging moving map technology on our second screen, plus the flexibility to add the kids' app on our IFE, shows FlightPath3D's ability to work with us to drive our initiatives of providing the best inflight experience for all passengers."