

Burrana nominated for APEX Best Inflight Entertainment Award



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[Burrana](#) is nominated as a finalist for RISE Power in the APEX Best Inflight Entertainment Award category for 2022.

One of Burrana’s core values is to elevate passenger experience, which this award recognizes success in. “In-seat power might not immediately be considered the most obvious product to deliver on such critical business goals, however, RISE Power has been thoughtfully designed to do just that,” said

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“RISE Power consists of a small, lightweight seat kit housing USB jacks and/or 110V outlets and seat power boxes as small as an iPhone to provide airlines the flexibility to install in multiple locations (seat spar, seat pan, seatback, below the seat or in-arm) or easily tailored to fit specific airline configurations,” said the recent release. “It also allows ultimate flexibility for airlines to mix and match USB 15W/60W and 110VAC across seat zones and classes with numerous single, double, or combo port configurations.”

The seat boxes are designed to have no intrusion on passenger’s legroom and weigh up to 30 percent lighter than traditional architectures. The lighter weight means most seats will not require recertification. “Installation is simple with a streamlined STC conducted overnight or OEM line-fit,” the release said.

Passengers will have the assurance that their devices are charging with a colored backlight ring on the jack that provides visibility on the status of USB power. RISE Power’s unique 48VDC backbone architecture offers “a streamlined upgrade path to 60W USB-C charging for laptops within the same system, just by swapping out the jacks.”

In addition, usage and maintenance data can be collected by seat to help airlines gain insight into passenger behavior and better understand power demand as PED devices evolve. The release said that the “ability to centrally control each port also unlocks revenue opportunities for airlines who might want to monetize the system.”