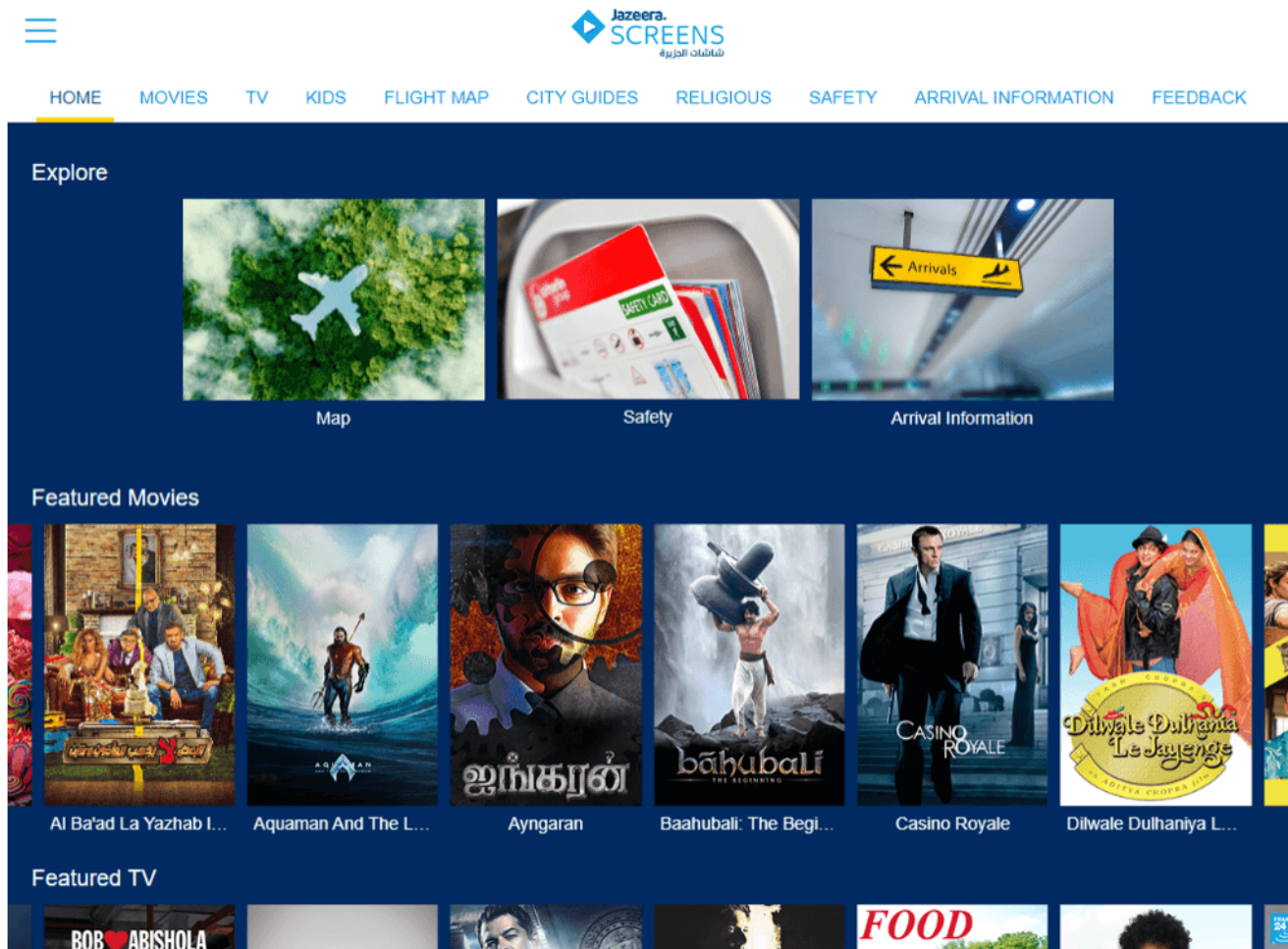


Bluebox Aviation and Jazeera Airways renew Blueview IFE partnership



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[Bluebox Aviation Systems Ltd.](#) and [Jazeera Airways](#) have renewed their six-year partnership for the delivery of the Blueview IFE experience, Jazeera Screens. Jazeera Screens provides IFE options to passengers on their personal electronic devices (PEDs) via a Bluebox Wow wireless network on the airline's A320 fleet.

The multi-year renewal includes the expansion of fleet coverage, with Bluebox providing additional Wow units for new and leased aircraft entering the fleet. There is also flexibility built into the agreement to incorporate Airspace Link deployment of Blueview if Jazeera wants to implement this on new aircraft in the future.

"At Jazeera Airways, we introduced Jazeera Screens for our passengers to enjoy in-flight entertainment free of cost on their personal devices. In the last six years of our partnership with Bluebox, we have seen their commitment to excellence which is in sync with our ideologies. The deployment and the individual projects we have undertaken since we launched the service have been delivered smoothly and efficiently, and we look forward to seeing the same results in the next phase," said Bharthan Ravindran, VP Commercial at Jazeera Airways.

Jazeera has already introduced a new Jazeera Screens user interface and integrated Jazeera Screens into its airline app.

“The whole team at Bluebox is incredibly proud that Jazeera has become such a long-standing customer, as our enduring partnership has led to interesting development opportunities and helps nurture greater innovation which is so important in our sector. Having the flexibility for future development built into our partnership means the collaboration continues even if each new element comes in stages,” said Paul Rayson, Business Development Director, Bluebox.

“For example, for some time – and constrained by the availability of economical connectivity options for most airlines, the emphasis in our sector was turned towards an app-free experience. But as technology advances further and as airlines see the value and invest more in their digital relationship with passengers, on the ground and in the air, their apps will become an even more important link in the digital journey. We’re excited to be part of how that could evolve with Jazeera.”