Bamboo Airways taps Panasonic Avionics for wide-body IFEC



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<u>Panasonic Avionics</u> has announced an agreement with <u>Bamboo Airways</u> to provide its inflight entertainment and connectivity systems for the Vietnamese airline's wide-body fleet.

Panasonic Avionics is installing its award-winning <u>eX3 IFE system</u> on the airline's 787-9 fleet, with the aircraft entering service on its intercontinental routes to Europe and Australia in recent weeks.

"We are honored to be partnering with Bamboo Airways' as they launch intercontinental services. We are confident that our proven inflight entertainment and connectivity systems will enhance their passenger experience, and help them quickly build customer loyalty on these major new routes," said Panasonic Avionics CEO Ken Sain in a <u>May 17 press release</u>.

Passengers throughout each aircraft can enjoy HD screens at each seat, complete with touch displays and handsets, and USB and laptop charging facilities. Business Class passengers can enjoy 18-inch HD screens, with generous 13-inch and 12-inch screens in Premium Economy and Economy Class.

Bamboo Airways has also selected global inflight connectivity services from Panasonic Avionics which can deliver average speeds up to 100 megabits per second to the aircraft.

"The diverse and viable Bamboo Sky entertainment system is one of advanced technology solutions

that Bamboo Airways has actively installed on the wide-body fleet. With the cooperation with our trusted partner Panasonic Avionics, we expect to bring the most fulfilling flight experience to our passengers on every journey in the future," said Dang Tat Thang, chairman and CEO of Bamboo Airways.