Astronics claims design award for portable IFE

By **Rick Lundstrom** on February, 4 2020 | Inflight Entertainment

The Sierra portable IFE solution requires no STC

Astronics Corporation announced today that it has received the 2019 GOOD DESIGN Award in the transportation category for its portable inflight entertainment product, Sierra.

The GOOD DESIGN Awards are presented by the Chicago Athanaeum Museum of Architecture and Design plus the Metropolitan Arts Press Ltd. Founded in Chicago in 1950, the program is the oldest and world's most recognized authority for design excellence worldwide.

"We're excited to announce that Sierra has been recognized by the Chicago Athenaeum for the 2019 GOOD DESIGN Award," said Michael Kuehn, President of Astronics Connectivity Systems and Certification (CSC) in today's announcement. "Receiving this award acknowledges Sierra as the leader in bringing smart design paired with technology innovation to portable IFE."

Astronics' Sierra is an affordable, scalable solution that delivers IFE as a standalone unit from a single battery or, when installed and powered, can employ multiple units merged into a single network to cover a larger aircraft cabin. Sierra enables passengers to enjoy hundreds of hours of streaming audio, video, digital magazine content, and more. Sierra is designed to deliver streaming content that matches the experience of installed IFE without the need for a supplemental type certificate (STC).

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