

Anuvu partners with Podeo for Arabic podcast content



The industry-exclusive partnership will bring Arabic podcast content to the skies for the first time

[Anuvu](#) announced today that it has pioneered a partnership with [Podeo](#) to introduce the largest Arabic podcast platform to inflight listeners. The collaboration is the first of its kind, bringing an industry-exclusive deal to Anuvu's airline passengers by providing access to Podeo's catalog of more than 2,300 podcast episodes from 39 shows. Passengers will be able to listen to podcasts covering topics such as history, society and culture, self-help and more, all in Arabic for the first time.

"This historic partnership is an excellent fit. Anuvu has an exceptional track record when it comes to bringing diverse and enriching content to travelers across the Middle East and beyond," said Stefano Fallaha, Founder and CEO of Podeo. "We're excited to bring the highest-quality podcasts to the inflight sector and provide unparalleled reach to our catalog and creators."

Estibaliz Asiain, SVP of Media and Content at Anuvu, said, "Anuvu is thoroughly committed to providing our customers with the highest quality content and the Podeo partnership builds on our promise to deliver a diverse portfolio that meets travelers' needs and enhances their experience."

Asian continued, "We're proud to support Podeo's expansion into the inflight sector, further demonstrating our dedication to the growth and success of our airline partners in the Middle East and the region as a whole."

Podeo brings together 50,000+ creators in its catalog, connecting Arabic voices with millions of listeners across the globe, the press release said. It will now further amplify its catalog through inflight entertainment.