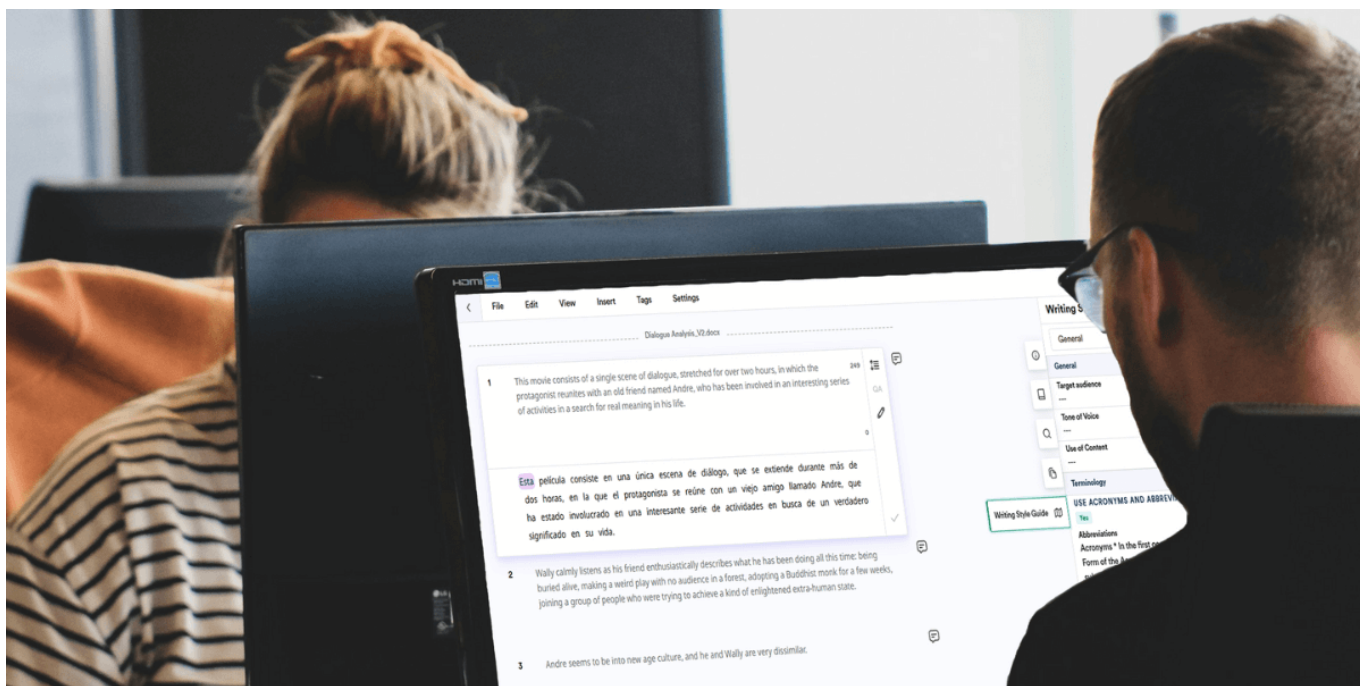


Anuvu partners with LILT for content curation and translation



Anuvu's partnership with LILT focuses on translations and content curation

[Anuvu](#) has announced an exclusive partnership with [LILT](#), an enterprise AI solution for translation and content curation. This collaboration will bring faster, cost-effective content localization to airlines, creating a more efficient supply chain solution that benefits both Anuvu and its clients, the press release said.

With an increasing demand for high-quality, multi-language content across global airlines, Anuvu's partnership with LILT offers studios and airline partners a scalable approach to deliver localized content. By leveraging LILT's AI platform, Anuvu can ensure timely and accurate translations.

"With machine learning automation, we are able to efficiently manage subtitle translations, boosting the speed and consistency of our localization process," said Kosh Hussain, VP, Global Operations at Anuvu. "This streamlined approach ensures airlines have timely access to localized content, minimizing delays and unlocking new revenue opportunities. By automating these tasks, we also help content owners avoid potential revenue losses caused by language barriers or subtitle availability, ultimately supporting a seamless content experience for global audiences."

"Partnering with Anuvu allows us to apply our advanced AI solution in the inflight entertainment space, meeting the high standards of compliance, privacy, and quality demanded by global airlines and studios," said Spence Green, LILT CEO. "Together, we are setting a new benchmark in content localization for the aviation industry, making it faster, scalable, and more cost-effective than ever before."

Anuvu said the exclusive partnership with LILT reflects the CSP's dedication to providing future-ready solutions that enhance the passenger experience worldwide.

