

ANA to launch aircraft featuring characters from “Demon Slayer” anime



Episodes of the show will be offered as inflight entertainment on both domestic and international flights

All Nippon Airways ([ANA](#)) has announced it will feature the art and characters of the anime TV series "[Demon Slayer](#)" through a temporary promotion with a specially painted aircraft depicting characters from the show.

"Domestic flights will offer Demon Slayer-themed paper cups and special paper toys for children. As part of the collaboration, planned for one year beginning from December 1, 2021, episodes of the show will also be available as inflight entertainment on domestic and international flights," said a [November 15 press release](#).

Junko Yazawa, Senior Vice President, Customer Experience Management and Planning of ANA, is looking forward to sharing Japanese culture of anime with a wide audience.

"At ANA, we are constantly looking for ways to improve the travel experience, whether that be through the expansion of our award-winning service, the extension of our hygiene protocols or new entertainment experiences. We are confident that when our Demon Slayer-themed aircraft enter service in January 2022, they will offer a unique flight experience," said Yazawa.

The special livery will be on the 767-300ER aircraft. Inflight services include a limited edition headrest cover, aprons for the cabin attendants, and unique inflight announcements by the characters. The press release said while the design and aircraft type is yet to be decided, a second jet will enter service within this fiscal year. A scenic flight is also planned for the future as well.