

American Airlines announces fleetwide seating and IFE upgrades



American Airlines is installing seatback entertainment screens at every seat

[American Airlines](#) today announced a sweeping transformation across its narrowbody fleet: installing seatback entertainment screens at every seat and significantly expanding its most premium and spacious seating options.

"We are making one of the most significant investments in the onboard experience in our history," said American's Chief Customer Officer Heather Garboden. "From next-generation seatback entertainment at every seat to substantially more premium seating options, these enhancements will give our customers more ways to relax, stay connected and enjoy their journey."

More premium seats across the entire narrowbody fleet

American is taking that inflight experience even higher by significantly increasing the number of premium and Main Cabin Extra seats across its narrowbody fleet by retrofitting existing aircraft and receiving new aircraft deliveries with premium configurations. Today, premium seating is approximately 25 percent of seats on narrowbody departures and in the coming years, that number will grow to approximately 40 percent.

As a result, American's passengers can look forward to:

- **More First Class seats:** Adding more opportunities to stretch out, dine and unwind. American is currently retrofitting its A319 and A320 fleets to add an additional row of First Class. The airline's upcoming deliveries of the 737 MAX 10 aircraft will have 24 First Class seats and the A321neo fleet will also be reconfigured to feature additional First Class seats.
- **More Main Cabin Extra:** Retrofitting the majority of the narrowbody fleet to expand the number of MCE seats, providing even more access to extra legroom, earlier boarding, dedicated

overhead bin space and a complimentary beverage.

- **Refreshed interiors:** More storage, redesigned seats and enhanced lighting will have customers flying in comfort and style

Introducing the next generation of seatback entertainment

To make time fly and complement its elevated cabin layouts, American will equip its narrowbody fleet with state-of-the-art seatback screens at every seat on all new Airbus and Boeing aircraft deliveries starting in 2028, as well as on retrofitted aircraft. These installations will build on the more than 140 long-haul aircraft that feature seatback screens today.

The next-generation platform offers stunning picture quality, seamless connectivity and will enable new personalized content for a premium customer experience. Features include:

- **Industry-leading screen sizes:** Among the largest displays offered on narrowbody aircraft in North America with large-format premium displays.
- **4K technology:** Brilliant color, contrast and clarity for immersive viewing in the sky.
- **Expanded content and partnerships:** Access to a broad selection of movies, TV, music, games and content with the opportunity to introduce new experiences and partnerships.
- **Personalized entertainment experience:** Tailored movie and show recommendations and interactive, enhanced flight maps with destination information and real-time flight insights.
- **USB-C fast charging ports:** Convenient power at every seat to keep devices charged throughout the journey.
- **Bluetooth audio connectivity:** Seamless pairing with passengers' personal wireless headphones and earbuds at every seat.

American plans to roll out the new displays as quickly as possible, with full fleet installation expected to be complete by early next decade.

Elevating the passenger journey

The integration of seatback screens and the addition of premium seating represent the latest milestones in American's ongoing investments to modernize the end-to-end travel experience on the ground and in the air — designed with all passengers in mind.

Recent and upcoming customer-focused enhancements include:

- **Unprecedented luxe lounge investments:** Elevated regionally inspired menu offerings by award-winning chefs, the largest investment in new and expanded Flagship® and Admirals Club® lounge footprints in American's history, and the expansion of the popular grab-and-go Provisions by Admirals ClubSM concept launched at Charlotte Douglas International Airport and John F. Kennedy International Airport.
- **High-speed connectivity:** Installing Starlink on narrowbody aircraft beginning in 2027.
- **Premium dining and beverage offerings:** Curated onboard menus featuring world-class luxury brands such as Champagne Bollinger and Lavazza coffee.
- **Effortless mobile tech:** Extensive digital upgrades that streamline the travel journey from initial booking and bag tracking to arrival.