

AirFi supports KLM Cityhopper's sustainable ambitions



AirFi supported a KLM Cityhopper flight from Amsterdam, Netherlands to Trondheim, Norway

[AirFi](#) has supported [KLM](#) Cityhopper's participation in [SkyTeam's Sustainable Flight Challenge](#).

The Sustainable Flight Challenge (TSFC) was created to challenge the aviation industry to stimulate and accelerate innovation towards a sustainable future for air travel. Launched May 2022 it inspires airlines to find their most sustainable solutions and share their findings with each other.

Flight KLM 1173 took off at 09:20 CET from Amsterdam to Trondheim in Norway with an AirFi box onboard before returning to Amsterdam the same day. Before takeoff, the airline loaded the box with custom content that showcased the special sustainability measures in place, from the use of SAF to the distribution of the inflight catering at the departure gate (which reduces catering weight by 80 percent).

It also encouraged interaction with passengers: Passengers had the option of filling in a survey regarding the flight, and there was space for them to leave their own thoughts about how KLM Cityhopper can improve its approach to sustainability.

On these flights, the AirFi box also featured the May edition of KLM Cityhopper's inflight magazine, Holland Herald; a moving map; a video about last year's Sustainable Flight Challenge and links to more information about the carrier's sustainability efforts and initiatives.

Maarten de Raad, Sustainability Lead at KLM Cityhopper, said in a May 17 statement, "AirFi's portable, streaming IFE solution has enabled us to digitize our inflight magazine for weight and fuel burn savings, as well as inform our passengers about the other special aspects of this flight, being part of The Sustainable Flight Challenge, an initiative by SkyTeam."