

Air France partners with Apple TV to enhance IFE offerings



Air France selects Apple TV for IFE

Beginning this month, Air France is teaming up with Apple TV to enhance its inflight entertainment offer. More than 45 hours of original content, including multiple global hit series, are now available for all passengers on the airline's long-haul flights. Travelers can also enjoy free access to Apple TV directly via Air France's new high-speed Wi-Fi portal, which is being progressively rolled out across the entire fleet.

A prestigious Apple TV catalogue on long-haul flights

On all its long-haul flights, Air France now offers exclusive access to a selection of Apple TV programs.

During their trip, passengers can enjoy some of the most acclaimed original series of the moment, such as "Ted Lasso," "The Morning Show," and "Severance." Series promoting French lifestyle, like "Carême," are also available. Documentaries such as "Prehistoric Planet" and "The Reluctant Traveler with Eugene Levy," as well as children's content including "WondLa" and "The Snoopy Show," complete the catalogue.

The first three episodes of each series are featured in a dedicated channel within the inflight entertainment system. They are accessible on each passenger's individual screen, in French and English, with subtitles and accessibility options for the deaf and hard-of-hearing. In total, 45 hours of entertainment are available, with content renewed every two months.

Apple TV via Air France's high-speed Wi-Fi service

Air France also offers one week of free access to Apple TV content via its new high-speed Wi-Fi portal. This is a way for passengers to enjoy the service on personal devices throughout the airline's network and to continue watching their favorite series after the flight.

This feature, currently available via the portal, will soon be enhanced with content by Air France and Apple TV to offer travelers a bespoke trial experience exclusively on board.

Air France is gradually rolling out its new high-speed Wi-Fi service, across its fleet, including regional aircraft. The service will be extended to all aircraft by the end of the year.

1,500+ hours of inflight entertainment

On all long-haul flights, each passenger has access to a high-definition screen offering more than 1,500 hours of on-demand entertainment. In the most recent cabins, the anti-glare screen, offering 4K quality, is equipped with a Bluetooth connection for connecting personal headphones or earphones. In addition, the airline is gradually rolling out a new touch-sensitive graphic interface on its 38,000 screens, available in 12 languages and allowing passengers to choose their programs more easily.

Air France's carefully selected entertainment offer caters to diverse tastes and cultures, and is available in the original version or dubbed into multiple languages. The airline dedicates 30 percent of its entertainment offer to French productions, showcasing French cinema through a selection of films and series.

In total, more than 310 films of all genres, from the most classic to the most recent, are on offer. Air France's entertainment offer is further enhanced through exclusive partnerships (Canal+, Apple TV), providing a wide selection of series, reports, documentaries, music, podcasts, destination guides and children's programs. There is also a section dedicated to well-being, where passengers can try their hand at meditation or chair yoga during their trip. Finally, an interactive map and an onboard camera allow users to follow the flight path and watch the take-off and landing from their seat.