

Air Canada brings Audible onboard



Air Canada has onboarded Audible to its IFE library, in a further demonstration of its commitment to the passenger experience

[Air Canada](#) is expanding its inflight entertainment (IFE) content offering with the addition of Canadian [Audible](#) Original Audiobooks and Podcasts and more.

The collaboration adds a starting point of 160 hours of Audible Original Audiobook and Podcast content to the airline's existing 2,500+ hours of IFE, which includes 420+ movies, 1,000+ TV episodes, 130+ albums, podcasts and more. This range of new Audible programming now available spans Sports, True Crime, Family, Wellness, Action & Adventure, Comedy, and more. The catalogue features a wide range of Canadian content in both English and French, including, *Sidney Crosby: The Rookie Year*; *Seven Truths*; *Women Talking*; *Roudoudous en laponie*; *Main-Basse sur le monde*; and more,

with new titles to come. Audible is also offering Air Canada customers two free months of membership.

"We're thrilled to announce Audible as the latest global brand to work with Air Canada as we continue to expand the in-flight entertainment choices we offer our customers. Entertainment is an important part of the in-flight experience, and with a growing interest in audio stories, the addition of inspiring and engaging articles and interviews in audio format complements the diverse range of content available in our unparalleled in-flight programming," said John Moody, Managing Director, Product Design at Air Canada in an October 3 press release.

"Audible is committed to creating exceptional listening experiences for its customers around the world – including as they travel for pleasure or business," added Georgia Knox, Canada Country Manager at Audible. "Through our collaboration with Air Canada, we're able to inspire, entertain and inform more listeners than ever before on their journeys. Travellers will have access to an extensive list of content including a selection of Canadian Audible Originals that we develop with up-and-coming talent and some of the country's biggest names."