

Air Cambodia selects AirFi to deliver wireless streaming IFE



Air Cambodia selects AirFi for wireless streaming inflight entertainment (IFE) across its fleet

[Air Cambodia](#) has selected [AirFi](#) to deliver wireless streaming inflight entertainment (IFE) across its fleet, marking a new customer go-live and a fleetwide implementation spanning the airline's narrowbody and regional aircraft.

Under the partnership, AirFi's streaming IFE platform will be deployed across Air Cambodia's fleet of A320 and ATR 72-series aircraft, including the ATR 72-600, enabling passengers to access entertainment directly on their own devices. The service began on February 1, and forms part of Air Cambodia's wider initiative to modernise the passenger experience following the airline's recent rebrand.

"Air Cambodia operates a mixed fleet serving a wide range of routes, and that's exactly where our streaming IFE platform adds value," said Laura Rösge, Chief Executive Officer at AirFi. "Our technology is designed to deliver a consistent onboard experience across different aircraft types, while giving airlines the flexibility to scale and evolve their digital offering over time."

Through AirFi's browser-based platform, passengers will be able to stream a curated selection of films, TV programmes and music, as well as games, digital newspapers and magazines, and a moving map. The initial content offering, provided by QuiverTree Media, will feature non-DRM titles during the first phase of operation, with DRM-protected content scheduled to be introduced later in 2026.

"Air Cambodia's selection highlights the commercial value of QuiverTree Media's adaptable content offering, tailored to regional audiences and delivered via AirFi's flexible streaming technology," said Sotiris Damianos, VP, Business and Market Development.

Cambodia combines a strong domestic travel market with regional connectivity across Southeast Asia, with a focus on short-haul and leisure routes. As the national carrier, Air Cambodia plays a key role in linking cultural, commercial and tourism centres across the country and neighbouring markets.

Air Cambodia recently introduced its new brand identity as part of a wider strategy centred on efficiency, accessibility and service modernization. The deployment of streaming IFE supports these efforts by enabling the airline to deliver a consistent digital experience across aircraft types while retaining flexibility as its fleet continues to expand, including future 737 deliveries.

The partnership further strengthens AirFi's presence in Asia, where the company now supports more than 15 airline customers and has equipped more than 280 aircraft across the region with its portable IFE solutions.