

Ultra Air to launch with Navitaire



A mockup of how Ultra Air's plane is expected to look when flights begin in early 2022

[Ultra Air](#), Colombia's new ultra-low-cost carrier (ULCC), has chosen Navitaire's [New Skies digital-first airline platform](#) for reservations and retailing.

The airline will also use the platform for its integrated day-of-departure, Digital Experience Suite, NDC Gateway, Ancillary Revenue Optimization, revenue accounting, and loyalty solutions, on its flights that are expected to begin in early 2022.

A November 2 [press release](#) said as an ULCC, Ultra Air will offer low fares and a simplified digital experience to travelers, making regional travel more accessible. Ultra Air will launch with a fleet of A320 aircraft from hubs in Medellín, Bogotá, Cartagena, and Cali, and aims to grow to 40 aircraft over the next five years.

"This is the third time I get to work with [Navitaire](#) and I am extremely excited about the possibilities with the Navitaire suite of products," said William Shaw, Ultra Air CEO.

Navitaire provides technology and business solutions to the airline industry, powering more than 60 low-cost and hybrid carriers today.

"Navitaire is proud to partner with Ultra Air to help its launch and we are excited to share our deep experience working alongside many of the world's most successful airlines since they were start-ups," said David P. Evans, Navitaire CEO. "Our digital-first solutions provide Ultra Air with an open, connected, and reliable platform, all underpinned by agile, modern technology ideally suited for today's digital world."