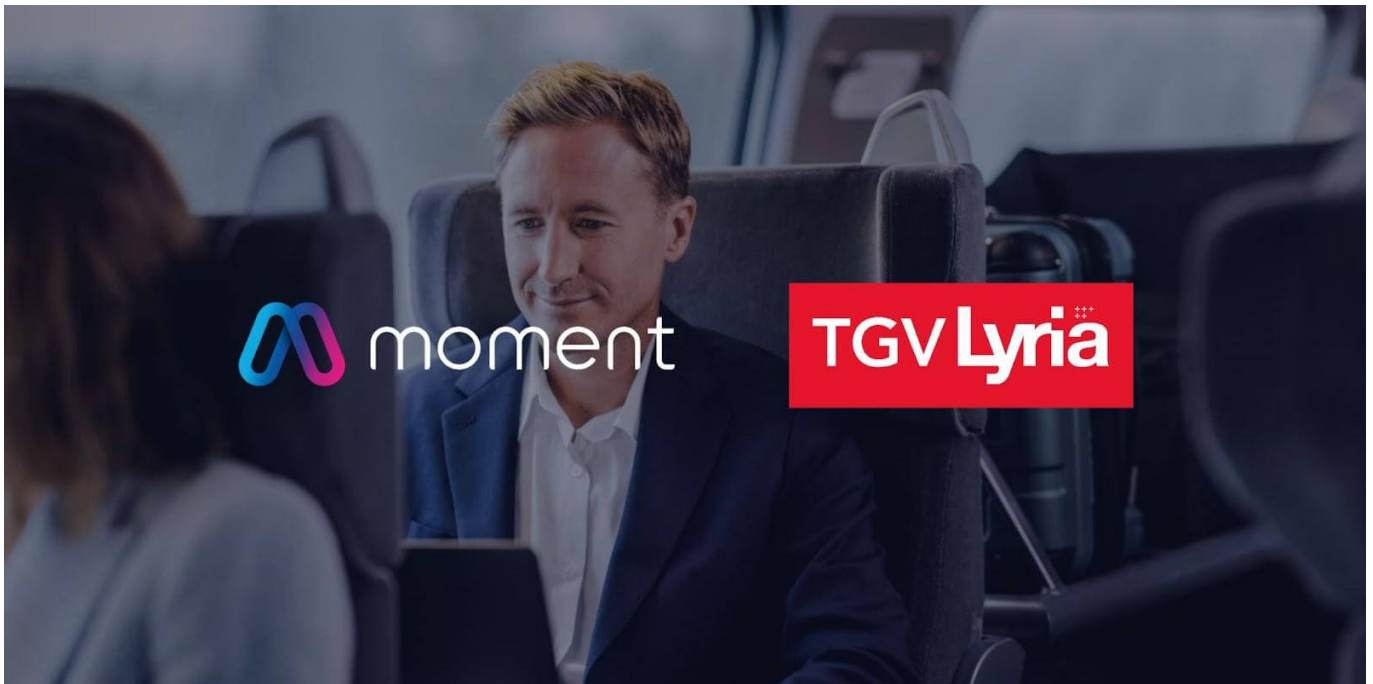


# TGV Lyria selects Moment to elevate onboard digital experience



TGV Lyria selects Moment for onboard services

[TGV Lyria](#), the railway company operating routes between France and Switzerland, has announced its partnership with [Moment](#), a French provider of entertainment and onboard service solutions for the travel industry.

TGV Lyria has selected Moment to enhance the onboard digital entertainment and services experience with:

- An optimized user experience with an improved onboard Wi-Fi portal.
- Integration of 100 percent offline content - All content is preloaded in the trains, allowing access without needing an internet connection.
- For BUSINESS 1ÈRE customers, access to exclusive content (including press), is made possible through the development of a secure and dedicated authentication module.
- Development of a new dynamic moving map feature, presenting real-time activities and personalized suggestions related to destinations, creating a more immersive and engaging travel experience.
- Creation of a diverse content library available in three languages (French, German, and English). This selection includes over 150 pieces of content, reflecting Franco-Swiss identity with

Swiss and French selections, as well as international content (films, series, documentaries, press, games, podcasts and more)

This collaboration with TGV Lyria builds on Moment's experience in the rail sector, having successfully implemented digital solutions with TGV INOUI and OUIGO France and Spain.

"We are excited to partner with TGV Lyria to bring our digital innovation expertise to their rail offering," said Tanguy Morel, CEO and co-founder of Moment. "Our solutions are designed to enhance passenger experience by delivering intuitive and high-quality content and services, tailored to each of our clients. Working with TGV Lyria is an exciting opportunity to reaffirm our commitment to making travel more enjoyable and connected."

"On average, 65 percent of passengers connect to the onboard Wi-Fi portal on our TGV Lyria trains. Among these, 33 percent of our travelers are looking for more entertainment options (games, movies, music). It became clear to us that we needed to rethink our Wi-Fi portal with simpler connectivity, a more ergonomic design, and more French and Swiss content. Providing the best experience for our customers is our top priority," said Eric Dehlinger, CEO of TGV Lyria.

The service became available to TGV Lyria passengers on October 1.