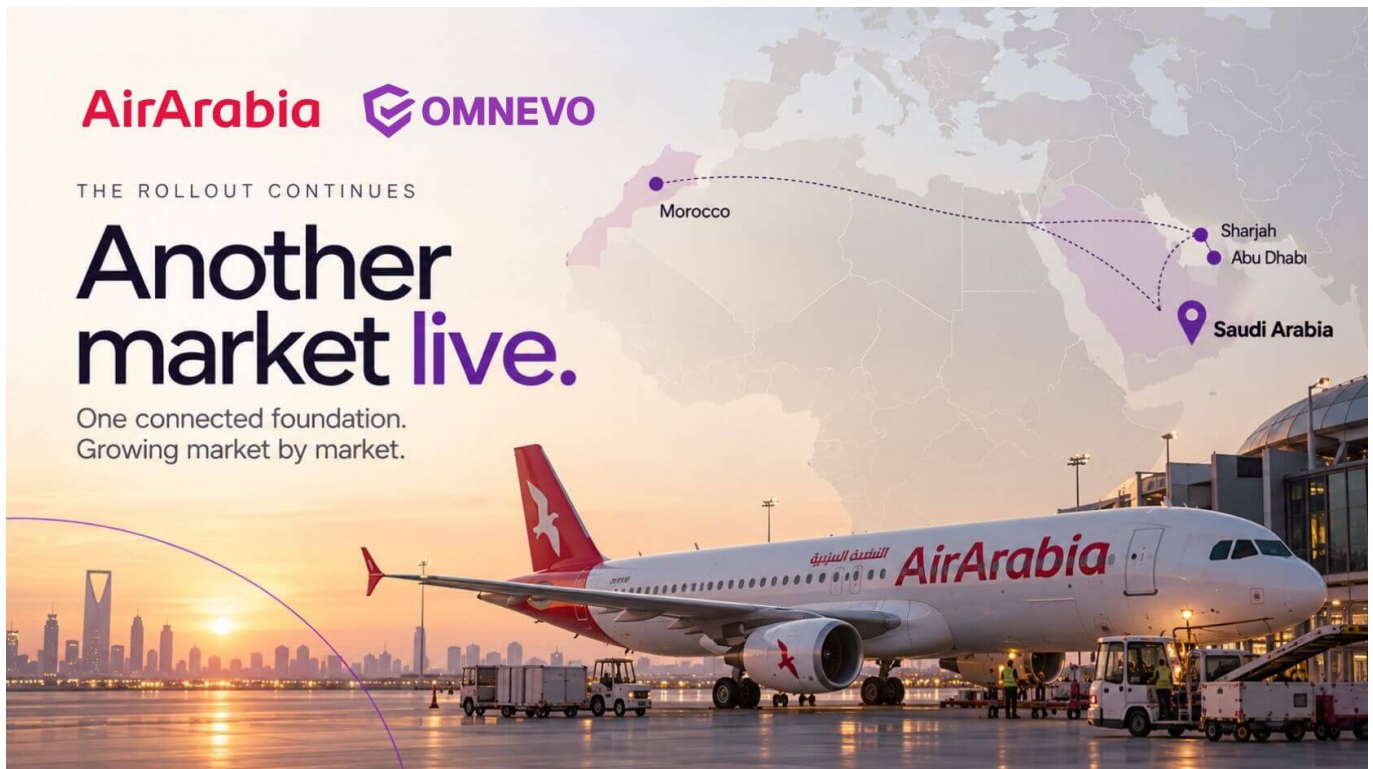


# Omnevo expands Middle East presence with Air Arabia Saudi roll out



Omnevo expands presence in the Middle East with Air Arabia Saudi

[Omnevo](#) is continuing to expand its presence in the Middle East with the successful go-live of [Air Arabia](#) Saudi in Saudi Arabia.

Following its recent launch with Air Arabia Morocco, this latest milestone marks another important step in Omnevo's growing partnership with Air Arabia, further strengthening the company's footprint across the region.

As part of this rollout, Omnevo has implemented a comprehensive, end-to-end technology ecosystem, including:

- **Crew Meal Application:** Supporting efficient crew meal management.
- **POS System:** Enabling onboard retail operations, including integrated cash and card payment solutions.
- **ERP Back Office Solution:** Including a new logistics and fulfilment solution, covering the fulfilment of pre-ordered products and streamlining operational processes.

"Each new market brings its own operational requirements, but our objective remains the same: providing Air Arabia with a scalable, consistent and fully connected technology ecosystem that grows alongside its business," the company said via LinkedIn. "A huge thank you to the teams at Air Arabia as well as [Catrion](#), for their excellent cooperation, dedication and commitment in making this successful launch possible."