

JetBlue selects Quvia to power Fly-Fi services

This is a special feature from the November 2025 [APEX FTE Asia Expo issue](#) of *PAX Tech*, on [page 6](#).



JetBlue partners with Quvia to elevate IFC and digital experiences

[Quvia](#), the first AI-powered QoE platform for commercial aviation, has been selected by [JetBlue](#) to power Fly-Fi services that work seamlessly across satellite networks.

For its next-generation IFC solution launching in 2027, JetBlue will deploy Quvia Grid to manage the in-cabin network. The airline will use Grid to configure and control onboard network settings, monitor access points, troubleshoot issues in real time and maintain consistent performance for passengers, all from a single platform.

With Grid, JetBlue will also be able to manage SLAs more effectively, balance traffic across the aircraft and host the passenger portal within the same system. Partnering with Quvia also provides the option to use Grid for satellite connectivity orchestration. The result is a unified, end-to-end approach to managing and optimizing both the onboard network and QoE, with the flexibility to adapt as the need arises for a future multi-orbit configuration.