

GX Aviation flying on World2Fly

Inmarsat today announced that its [GX Aviation](#) inflight broadband solution is now available to passengers traveling with new Spanish airline [World2Fly](#), in partnership with [SITA](#) as the service provider.

The long-haul carrier, founded by Spanish hotel group [Iberostar](#), provides advanced, high-speed GX Aviation connectivity onboard its first A350-900 aircraft. Passengers can access the service thanks to SITA's [Internet ONAIR](#) solution, allowing them to browse the internet, stream video and audio, shop online, or keep in touch with people. The seamless experience offers passengers the same broadband reliability and consistency in the air as they are used to on the ground.

World2fly's A350-900s feature single-class cabin layout with 432 seats. The Mallorca-based airline will expand its fleet and operate flights from Madrid to leisure destinations such as Punta Cana (Dominican Republic) and Cancún (Mexico).

"Our passengers expect fast, reliable, and uninterrupted connectivity as part of our onboard offering wherever we fly," said Bruno Claeys, Managing Director of World2Fly in today's announcement. "We are delighted that SITA's Internet ONAIR solution using Inmarsat GX Aviation delivers this on our first Airbus A350. We have developed a modern, world-class flight experience, and we look forward to extending the solution to other aircraft as they are added to our fleet."

Demand for inflight connectivity has soared as passengers start returning to the skies after the COVID-19 pandemic. According to Inmarsat's recently released [2021 Passenger Confidence Tracker](#), the largest and most comprehensive global survey of its kind since the pandemic began, 41 percent of respondents believe that having Wi-Fi on their flights is even more important now than pre-COVID. Wi-Fi allows them to stay connected with friends and family and supports a touch-free environment.

Niels Steenstrup, Inmarsat Aviation's Senior Vice President of Inflight Connectivity Business, added: "Despite being one of the world's newest airlines, World2Fly has already established an impressive reputation amongst passengers. We are proud that GX Aviation is playing such an important role in the airline's onboard experience. The response from passengers has been extremely positive and, together with our partner SITA, we look forward to supporting the airline's ambitious growth plans."