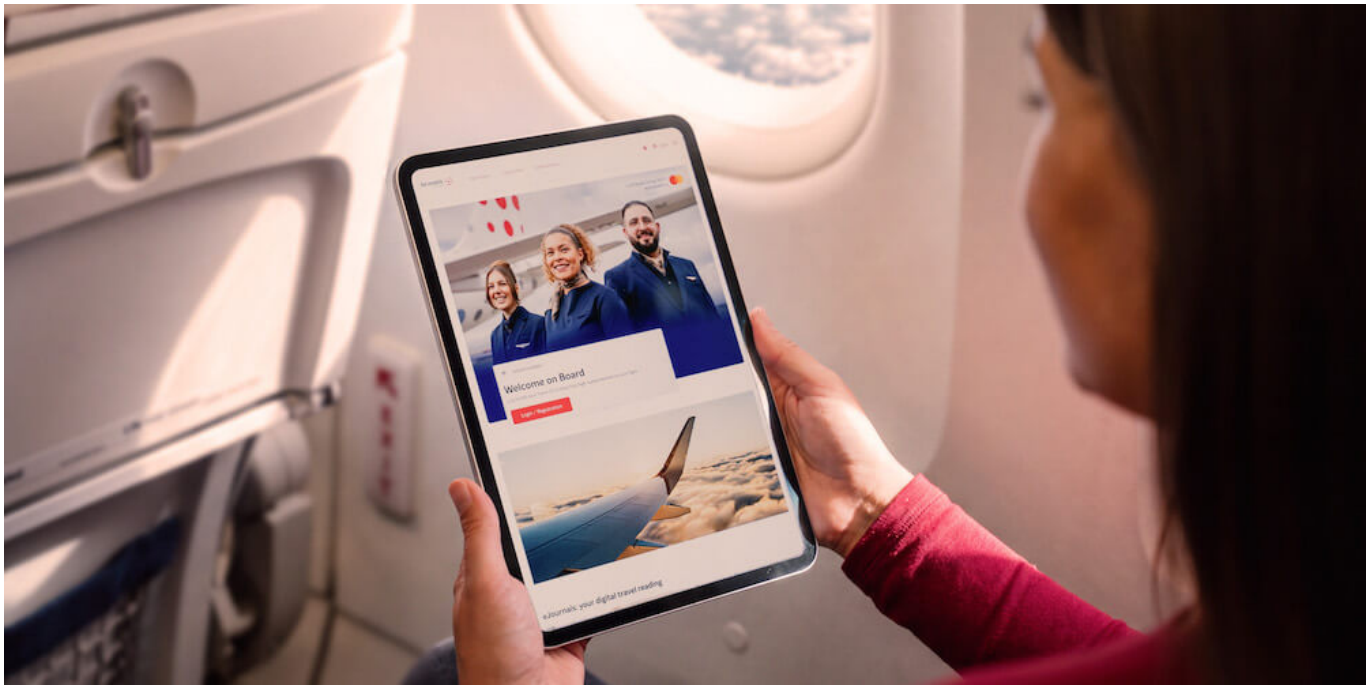
Brussels Airlines launches free Starlink Wi-Fi



Brussels Airlines introduces free Starlink powered high-speed Wi-Fi

Brussels Airlines has launched its first Starlink-equipped commercial flight, marking the beginning of a fleet-wide connectivity rollout.

Flight SN2257 from Brussels to Copenhagen on November 9 became the airline's first flight to offer Lufthansa Group Wi-Fi, powered by Starlink. The service debuted on an A320neo aircraft registered OO-SBA.

Brussels Airlines plans to equip 15 aircraft with the high-speed connectivity service by the first half of 2027, with a gradual expansion across its entire fleet.

The service uses Starlink's low Earth orbit satellite technology, allowing passengers to stream video content, work using cloud-based applications and access other high-bandwidth services during flights.

"Seamless connectivity is part of what makes the onboard experience truly exceptional," said Dieter Vranckx, Chairman of Brussels Airlines and Chief Commercial Officer of Lufthansa Group, in a November 9 news release.

The rollout forms part of Lufthansa Group's wider partnership with Starlink, which will see approximately 850 aircraft across its airlines equipped with high-speed internet.

The service will be complimentary for passengers in all cabin classes who have a Travel ID or Miles & More account.

To maintain a comfortable cabin environment, passengers must agree to terms of use requiring headphones when playing audio or video content. Voice calls, video calls and livestreaming are prohibited onboard.

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Technicians install Starlink connectivity equipment on a Brussels Airlines aircraft as part of the airline's fleet-wide Wi-Fi rollout

The connectivity rollout complements Brussels Airlines' broader investment in the passenger experience, including the renovation of THE LOFT, its flagship lounge at Brussels Airport.

Additional enhancements include new tableware in Premium Economy and an improved meal concept in Economy Class on long-haul flights.

The Starlink introduction represents another step in the airline's efforts to improve onboard connectivity and provide a more consistent digital experience across its network.

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