

Azul selects Viasat to deliver IFC for A330-900neo fleet



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[Azul Brazilian Airlines](#) (Azul) and [Viasat Inc.](#) have announced that seven aircraft in Azul's A330-900neo fleet will be equipped with Viasat's Ka-band inflight connectivity solution, with the first aircraft scheduled to enter service next year.

Consistent with the inflight Wi-Fi offering on Azul's other aircraft types equipped with Viasat's solution, Azul passengers travelling on the new, linefit A330-900neos will be able to enjoy onboard internet from gate to gate. Passengers will be able to acquire packages for streaming audio and video, web browsing and messaging.

"Part of what differentiates Azul in the Brazilian market is the best-in-class connectivity experience we offer on select aircraft," said Jason Ward, Azul's Chief People and Customer Officer. "From Brazilians' thirst for real time sports scores to their desire to stay connected to loved ones on the ground while flying, our hypothesis that this feature would be critical to customer satisfaction is playing out in the market. We look forward to continuing to work closely with Viasat as we continue to build on our current inflight Wi-Fi experience in the future."

In addition to expanding their Wi-Fi enabled fleet, Azul is working with Viasat to enhance their passenger Wi-Fi experience by adding ad-supported streaming sessions using the Viasat Advertising platform. Azul is the latest airline to adopt the Viasat Advertising platform.

"After several successful years of serving Azul passengers in Brazil, we are excited to work with Azul

to expand our connectivity onboard even more aircraft," said Don Buchman, VP and GM, Commercial Aviation at Viasat. "It remains Viasat's mission to continue delivering high quality and consistent in-flight Wi-Fi, so that passengers can enjoy online activities while in the air as they do on the ground, even as the demand for data grows and passenger expectations accelerate rapidly."

In an August 20 press release, Viasat said it is focused on serving the aviation market by combining high throughout satellite capacity with the ability to flex that capacity, so that it can continuously and reliably meet demand where and when it is most concentrated.

Azul and Viasat are expanding upon a collaboration that began providing inflight connectivity in Brazil in 2021. Azul was the first South American airline to select Viasat's inflight internet service and the first airline to offer free inflight Wi-Fi service to passengers in South America, leveraging the capacity on Viasat's Ka-band network, including its partner satellite, SGDC-1 (Geostationary Satellite for Defense and Strategic Communications), owned by Telebras.