

# AERQ to showcase AERENA at AIX

## MEET AERQ & BECOME A PLAYMAKER

BOOTH 4B11

14 – 16 JUNE  
HAMBURG, GERMANY



AERENA is AERQ's modular IT platform for commercial aircraft

AERQ has announced a joint venture with [LG Electronics](#) and [Luthansa Technik](#) to showcase its digital platform AERENA at the [2022 Aircraft Interiors Expo](#) in Hamburg this June. AERENA is AERQ's modular and open IT platform for commercial aircraft.

"Visitors can find out how exactly AERENA will create revenue, savings, and growth for airlines to play their best digital game and create something unique for their passengers and their stakeholders," said a May 10 press release, which also stated visitors can stop by AERQ's AIX booth at 4B11.

"AIX is the perfect opportunity to further introduce AERENA. It is not only a key event in the aviation industry, it has also an exceptional meaning for us. We are headquartered in Hamburg, and it is our first AIX attendance on site since AERQ was established in 2019," said Son Yob (Louis) Pak, Co-Managing Director at AERQ.

According to AERQ, AERENA will facilitate greater passenger engagement onboard the aircraft. The platform's open software architecture allows instant onboarding of third parties. And airlines can choose applications, media content, and graphical user interface (GUI) and create their onboard product easy and fast.



AERENA will facilitate greater passenger engagement onboard the aircraft, says AERQ

AERQ also said AERENA combines state-of-the-art cabin touchpoints, a seat centric inset system for an upscale entertainment experience, and Cabin Digital Signage powered by OLED technology.

“Cabin digitalization is an important topic in the industry and will guide most innovations we will see in the future. AERENA is AERQ’s solution that empowers airlines to be the playmaker of their digital cabin experience,” said Arnd Kikker, Co-Managing Director at AERQ.”