PHIZZ

By **Melissa Silva** on May, 24 2017 | Food & Beverage

Scientifically designed to help combat dehydration, jet lag, post-gym workouts and daily vitamin intake, PHIZZ is a Swiss-made effervescent tablet that combines a rehydration formula with a mix of essential vitamins and minerals. Designed to aid with water absorption to battle dry aircraft cabin conditions, PHIZZ is small enough to fit into a pocket or bag, making it ideal for on-the-go consumption.

Created by three friends in the UK, PHIZZ is one tablet that does three jobs: combat dehydration, boost immunity and keep mental and physical fatigue at bay, thanks to electrolytes, vitamins, glucose, zinc, copper and other minerals.

“PHIZZ offers a range of wellness benefits that you won't get from any other individual product. By helping the body rapidly absorb more water, supporting the immune system and providing antioxidants PHIZZ keeps you fighting fit, clear-headed and focused throughout anything a modern lifestyle throws at you,” says Daniel Cray, PHIZZ Co-Founder and Marketing Director.

PHIZZ comes in convenient and compact tubes of 10 or 20 tablets. To consume, simply pop and drop into a glass or bottle of water. Currently available on Ocado and Amazon, at select independent pharmacies and online at www.phizz.co, a tube of 10 tablets retails for £4.99 (US$6.47) and 20 tablets for £7.99 (US$10.36).

Copyright DutyFree Magazine. All rights reserved.

PHIZZ is also available to First Class passengers on board Emirates. In collaboration with REN Skincare, PHIZZ designed the current Air X amenity kit (inclusive of Phizz).

Copyright DutyFree Magazine. All rights reserved.