

# Biz jet interiors zone planned for AIX 2021

Organizers of the [Aircraft Interiors Expo](#) announced today a dedicated Business Jet Interiors Zone, will debut when the exhibition returns April 13-15, 2021 in Hamburg.

The new Business Jet Interiors Zone will feature the latest seating, furnishings and IFEC solutions, as well as in-flight systems, avionics, galley equipment and other products.

Many current AIX exhibitors already include key players in the sector including [Lufthansa Technik](#) and [JCB/AMAC](#). Manufacturers exhibiting at AIX 2021 will have an opportunity to reach both the business jet and commercial markets at the largest marketplace for cabin interior products that attracts 16,000 attendees, including 1,300 aircraft interiors buyers.

Exhibitors and attendees can take advantage of dedicated business networking opportunities, as well as the chance to discuss topical issues and innovations with the industry's foremost experts in the AIX CabinSpace Live theatre. Exhibitors will also have the opportunity to secure meetings ahead of time using the AIX Connect platform - a buyer program designed to help qualified buyers from OEMs, airlines and tier 1 suppliers from around the world meet, build business relationships and engage in future projects.

"As we look forward to 2021, we're delighted to announce the launch of the new dedicated Business Jet Interiors Zone at Aircraft Interiors Expo," said Polly Magraw, Event Director. "The exhibition is recognized as the premier marketplace for the full aircraft interior supply chain to come together to network and do business. Today, the launch of the Business Jet Interiors Zone marks the expansion of this proposition, enabling interior suppliers to reach both the business and commercial markets. We hope this launch will help our existing and new exhibitors to diversify their offering and source new business opportunities to grow and expand while offering new commercial offshoots to overcome the challenges of COVID-19."