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# New logo, more coverage for the 2018 PAX Awards

By **Rachel Debling** on March, 29 2018 | Events



Leading up to the official 2018 [PAX International](#) Readership Awards ceremony on April 11 at the [Radisson Blu](#) in Hamburg, *PAX International* is unveiling an all-new look for their logo, placing a strong emphasis on the statuette that has made the awards so memorable over the course of its 12 years in operation, as well as providing a sneak peek of what to expect at this year's show.

"We believe this will be the biggest and most exciting event we have held to date," said Aijaz Khan, publisher of *PAX International*, adding that the 2018 edition of the awards brings with it a heightened focus on real-time online reporting via the *PAX* website and social media outlets.

In attendance will be several major airlines as well as an array of suppliers and caterers from all corners of the passenger experience and cabin interiors industries. Hosted by *PAX* editor-in-chief Rick Lundstrom, the event will be profiled both in the magazine's print edition as well as on their website.

A complete list of winners will be released the evening of April 11 following the awards ceremony.

For more information on how to be a part of the 2018 *PAX International* Readership Awards, including guest list queries, please email [rachel@pax-intl.com](mailto:rachel@pax-intl.com).