

# Innovation and recovery at AIX 2024

This is a special feature from *PAX Tech's* [April 2024 Seating & IFEC issue](#), on [page 30](#).



On the show floor at AIX 2023

The [Aircraft Interiors Expo](#) (AIX) in Hamburg is just around the corner, with global industry leaders set to gather for three days of networking, exhibitions and presentations from May 28 to 30 at the Hamburg Messe.

AIX 2024 will welcome more than 40 first-time exhibitors. Notable names joining the IFEC Zone this year include [WeSky](#) and [Hanwha Phasor](#). AIX organizers tell *PAX Tech* there is a continued emphasis on sustainability. As such, [PETER/LACKE GmbH](#), a sustainable raw material coatings provider, and [Rosen Aviation](#), a lightweight carbon fibre OLED display manufacturer, are also exhibiting for the first time.

The highly anticipated [Passenger Experience Conference](#) will return to the Hamburg Messe on May 27, starting the festivities before AIX officially opens.

Once AIX kicks off on the 28th, the dedicated seminar, [CabinSpace Live](#), will touch on key topics including, "Connectivity: Perfect partnerships" and "New era: The fascinating future of the aircraft cabin."

## **A focus on business recovery**

"AIX significantly contributes to the recovery of the aviation and aviation interiors industry by providing a platform for collaboration between airlines, designers, engineers, specifiers,

manufacturers and the global supply chain," AIX organizers tell *PAX Tech*.

Since the pandemic, the event has seen attendance steadily increase, with a nearly 59 percent increase in 2023 from the previous year.

### **Registration and VIP access**

[Registration for AIX](#) 2024 is open, and some visitors and exhibitors may want to consider registering as AIX VIPs this year, organizers say. This option is available to airline professionals, leasing companies and BizJet operators. VIPs will have priority access to the show, a discounted rate for the Passenger Experience Conference on May 27th and full access to the Airline Club Lounge. VIP attendees can also utilize a dedicated show-floor entrance and take advantage of upgraded access to the event's show-planning tool, AIX Connect.