
Aircraft Interiors Expo unveils campaign to celebrate women

By **Jane Hobson** on March, 17 2020 | Events



[Aircraft Interiors Expo](#) (AIX) has unveiled its 'Women Behind Aviation' campaign to celebrate the role of women working in the industry.

Several of the industry's leading professionals have taken part, including Geraldine Lundy, Passenger Accessibility Manager at Virgin Atlantic; Nicole Noack, Head of Independent Aircraft Modifier Alliance at Lufthansa Technik; and, Melissa Raudebaugh, General Manager of Aircraft Experience at Delta Air Lines. These women, along with 10 others have shared their thoughts, advice and experiences of working in the aviation industry in a series of interviews - which AIX has made available to download as a free e-book.

Participants highlight some of the challenges they've faced in the industry, as well as key characteristics for success and advice to those considering a career in aviation, reads the release. Mariya Stoyanova, Director of Product Development at JetBlue encouraged women to trust their own intuition and to not be afraid to ask "the obvious questions," while suggesting those seeking a career in aviation should "become comfortable being comfortable, it's the fastest way to learn and grow."

AIX Event Director, Polly Magraw, said, "We are incredibly proud of the 'Women Behind Aviation' campaign for 2020 - the engagement and excitement from all the women we have spoken to as part of the initiative really is testament to how important diversity is for the industry right now." She adds: "The women are truly inspirational as they successfully drive the sector forward, from all corners of the industry."

"AIX is renowned for being the home of conversations that influence the industry of tomorrow, and by highlighting both the achievements and challenges that these women have experience within their career, we hope to help spearhead further growth towards even greater diversity in the industry," Magraw said.