
Our top 10 website stories of 2018

By **Rachel Debling** on January, 7 2019 | Aviation Trends



Goodbye, 2018 – hello, 2019!

Over the course of a year, we at *PAX International* post hundreds of stories that run the gamut from the latest amenity and catering news to the launches and partnerships that rock the interiors and MRO industries. Take one peek at the list of our most-read stories of 2018 and we're sure you'll recognize at least a few familiar faces – and maybe a few pieces you've yet to read.

10) [The Middle East welcomes The Mercurys](#)

Though posted late in the year, our coverage of December's Mercury Awards had our readers clamoring to know what happened that fateful evening in Abu Dhabi.

9) [Digitization and the passenger experience](#)

Anne De Hauw, founder of IN Air Travel Experience, explained how the rise of digital mediums has changed the passenger experience – for better or for worse.

8) [EVA Air partners with Georg Jensen for luxury kits](#)

Buzz and 3LAB came together with the Danish designer to release an amenity kit perfectly suited for EVA Air's premium guests.

7) [CLIP pairs with Hong Kong Airlines for new kits](#)

Now in its second series, these canvas bags have caught the eyes of readers from around the world.

6) 2017 QSAI Excellence Awards winners announced

Bangkok was host to this industry awards show in May, with recipients such as gate group, LSG and Royal Inflight Catering all taking home hardware.

5) 2018 PAX Award winners announced

Proving that everyone loves awards ceremonies, our own PAX International Readership Awards cracked the top five most-read articles of last year.

4) ANA introduces a seven-allergen-free child's meal

The airline's move to offer allergen-free meals is part of a growing trend across the inflight industry to better cater to those with dietary restrictions.

3) Exclusive Soeder* products land on SWISS

Another CLIP project lands on our top 10 list, this time for the custom skincare blends it created with Soeder*.

2) BYREDO Wellness Pod offered to Emirates' First Class guests

This swanky amenity offering follows the wellness trend by including products that aim to improve a passenger's wellbeing during flight.

1) Former gate group exec launches passenger experience development company

Our Editor-in-chief, Rick Lundstrom, spoke with Anne De Hauw at the 2018 World Travel Catering & Onboard Services Expo about her latest professional endeavor.