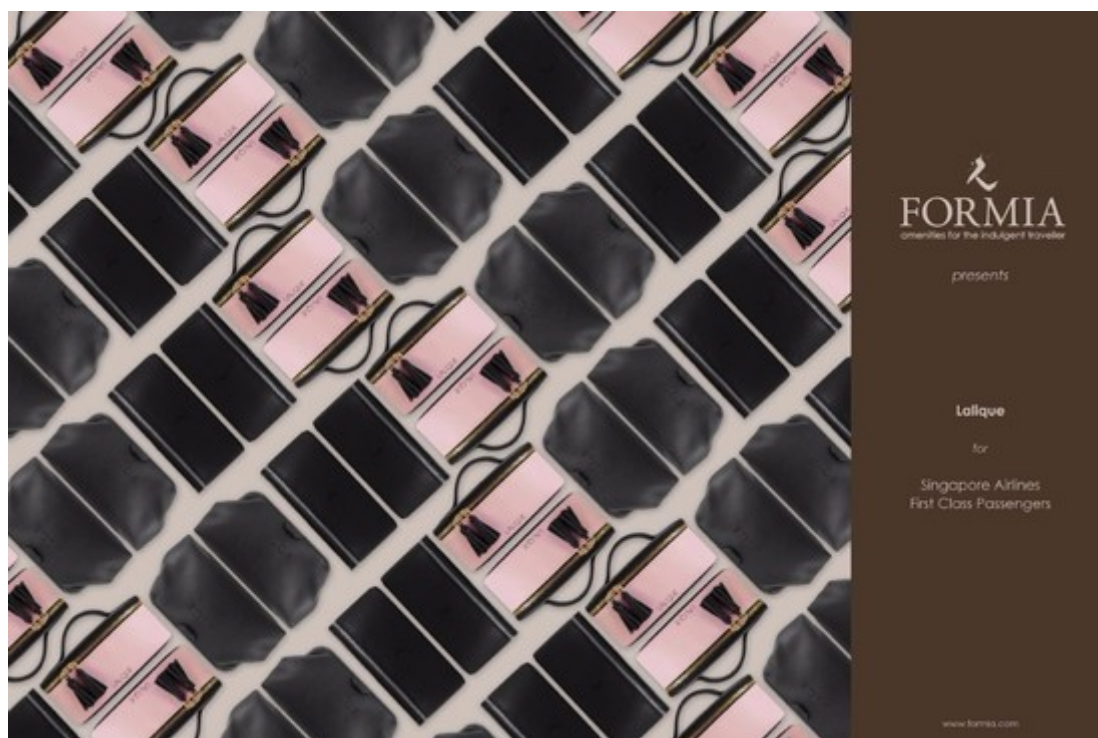

New luxury kits from FORMIA arrive on Singapore Airlines

By **Rachel Debling** on December, 4 2017 | Amenities & Comfort



Extravagance and opulence are the themes of [FORMIA](#) and [Singapore Airlines'](#) most recent collaboration: amenity kits, featuring [LALIQUE](#) toiletries, that are as First Class as the passengers they will pamper.

Three unique, complementary kits will be available; one for men, one for women and one unisex selection. The First Class kits will come with LALIQUE sleeper suits.

Each bag is designed with the recipient in mind – a physician-style tote for gentlemen, a high-fashion pink and black women's bag, and a sleek black unisex travel case – and the contents of each were selected with the same attention to detail. Men will enjoy travel-sized products from LALIQUE's Encre Noire range, while women will relax with a selection from the L'AMOUR LALIQUE line of products. (The men's and women's kits will also contain an Eau de Toilette of their respective scents.) A scented candle and matching products from the LALIQUE Néroli collection are tucked into the unisex bag to round out the comfort kit offerings.

Roland Grohmann, FORMIA's CEO & Managing Partner, said in today's announcement: "FORMIA congratulates Singapore Airlines for offering such a coordinated luxury experience with the world renowned LALIQUE brand. FORMIA is thrilled to have matched the excellence of Singapore Airlines with LALIQUE's superior quality, craftsmanship and creativity."