
Wipro Launches Aviation IT Products in Partnership with Qatar Airways

By **Lauren Brunetti** on August, 30 2013 | Airline & Terminal News



Wipro Ltd., a leading global information technology, consulting and outsourcing company today announced the launch of a range of information technology (IT) products for the aviation industry.

The aviation IT product portfolio comprises of two categories of solutions: enterprise and mobility solutions. Enterprise solutions include products for crew management, route profitability analysis, loyalty management, inflight catering, aircraft maintenance planning and crisis management. Mobility solutions include products for pilots, cabin crew and flight dispatchers.

The extensive product portfolio aims to address critical airline business functions, which have a direct bearing on service quality, operational efficiency and strategic decision making. These products provide competitive advantage to an airline through comprehensive functional features complimented by open technology platforms. Functionally rich and user-friendly, the innovative and technologically advanced products are expected to fill gaps in the IT applications portfolios of many airlines and provide an edge over competitors.

In September 2012, Wipro entered into a strategic partnership with Qatar Airways to research and develop the portfolio by bringing together Wipro's expertise in application management and support, and Qatar Airways' aviation systems' expertise, resulting in new software products for the airline industry.

"These solutions have played a key role in enhancing customer service & operational efficiency of Qatar Airways," said Akbar Al Baker, CEO of Qatar Airways in a media release. "Now these already proven solutions can be brought to market and deployed in a variety of means such as licensing or Software as a Service."

Anand Sankaran, Senior Vice President and Business Head, Global Infrastructure Services & Wipro Infotechsaid, "We are developing new IPs with Qatar Airways which will augment our available suite of solutions. This is a very unique partnership with Qatar Airways where we are marketing their existing software products and leveraging the core competencies of both organizations to create tangible value to other airlines. We believe that this portfolio of products will transform the Airline industry and help them do business better," said Anand Sankaran, Senior Vice President and Business Head, Global Infrastructure Services & Wipro Infotech.

"The Transportation sector and in specific the Airline industry is a focus area for Wipro. The product suite that Wipro and Qatar Airways have jointly developed is targeted to play a key role in driving greater operational efficiency, enhanced customer service and faster decision-making. We have been leveraging our capabilities in mobility, cloud infrastructure, analytics, airline domain competency and BPO to offer best in class services to the global airline industry," said Srimi Pallia, Senior Vice President & Global Head RCTG, Wipro Ltd.

"Qatar Airways is happy to work closely with Wipro to continually enhance our products and also bring

out new product solutions that help airlines take service levels to new heights,” said Al Baker. “Wipro’s technical expertise along with our airline domain knowledge and the insights from our award winning service has helped create some excellent IT offerings for the aviation sector.”