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# Two Latin American airlines set to open five new VIP lounges

By **Tanya Filippelli** on November, 21 2013 | Airline & Terminal News



Five new and renovated VIP lounges are set to open within the coming year, with the first lounge inaugurated this month at El Dorado International Airport in Bogota Colombia.

Opened by South American based air carriers, LAN Airlines and TAM Airlines, which are both part of Latin America's largest airline holding company, LATAM Airlines Group, the remaining lounges will be inaugurated between 2013 and 2014.

"To carry out this project we decided to work with world renowned architects and designers like the Chilean architect Mathias Klotz, in addition to architect Lillian Allen, and the global vision that Studio Putman gave us - one of the best design studios in the world headquartered in Paris," said Fernanda Toro, director of travel experience, LATAM Airlines Group.

Covering more than 5,600 square meters, the redesigned spaces will improve the travel experience for all members' part of the airline's respective frequent flyer programs. Both LAN and TAM airlines aim to strengthen their presence and value for passengers traveling to, from and within South America and beyond.

Services available at the new lounges will include a children's area, relaxation areas, individual bathrooms, showers, chaise lounges for sleeping, business centers, as well as beverages and cuisine inspired by the surrounding region.

All the lounges have been designed to reflect the South American region, with a warm and welcoming atmosphere. The lounges are open to LAN and TAM airlines First Class, Premium Business, Business and Premium Economy passengers. Senior members of the LANPASS frequent flyer, TAM Fidelidade and oneworld respective categories can also access the lounges.