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# SSP to develop 14 outlets at IAH

By **Rick Lundstrom** on April, 10 2015 | Airline & Terminal News



SSP America, has been awarded a 10-year, US\$316 million contract by the Houston Airport System to develop and operate 14 units over 19,200 square feet at Houston’s George Bush Intercontinental Airport (IAH).

The contract will see SSP America introduce a mix of local and famous brands.

“The new concessions increase the variety of food, beverage and retail offerings,” said Mario C. Diaz, Houston Aviation Director. “They provide more and higher quality choices for the consumer. They offer the best in local, regional, national and international concepts — a very important point with our growing number of international travelers — and still creates a sense of place that is uniquely Houston.”

“IAH had a record breaking year in 2014, increasing its passenger total by 3.6%—a historic high for the airport,” added Michael Svagdis, President and CEO of SSP America. “Last year’s success is an indicator for the Airport’s future. As the Houston Airport System works to meet the demand its ongoing growth will bring, SSP America has delivered a winning line-up of brands that generate jobs and highlight local entrepreneurs.

“And, even though the procurement requirements stipulated that we could only win one package, we were extremely proud to have received the highest scores for both food and beverage packages (1 and 2). With our local partners and the airport, we look forward to developing an extraordinary passenger experience for one of the finest airport programs in the world.”

As the 10<sup>th</sup> busiest airport in North America, IAH sees more than 40 million passengers per year, and 1

provides non-stop air service to over 122 destinations within the United States and nearly 70 direct international destinations.

A look at all the new food service outlets planned for the airport can be found [here](#).