
SSP America awarded \$70 million contract at MCO

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SSP America has been awarded a seven-year \$70 million contract by the Greater Orlando Aviation Authority to develop and manage four restaurant concepts in Airsides 1 and 3 at Orlando International Airport.

“Our win with MCO is a perfect example of how SSP America can specifically tailor a portfolio to meet the needs of the airport and work with it to achieve the best outcome for all stakeholders,” said Michael Svagdis, president and CEO of SSP America, in today’s announcement. “We believe that a strong capital investment always yields higher rewards, in that a better passenger experience draws a higher level of throughput and allows our spaces to maximize revenue for the airport. We have been operating with the Greater Orlando Aviation Authority since 2005 and look forward to building on that partnership with our newest concepts.”

SSP America’s concepts for MCO will open throughout 2016. One of the newest is UrbanCrave, a brand that brought the first “street eats” to the airport arena. UrbanCrave combines classic street food options and delivers them in a fun, original and powerful way.

Le Grand Comptoir serves wine by the glass paired with the menu. SSP also has the concept in place at Houston Intercontinental Airport.

Camden Food Co. is an international, SSP proprietary brand for healthy eating. Camden brings a balanced approach, providing healthy options alongside more indulgent yet affordably priced treats. Camden was brought to North America five years ago at Vancouver, Toronto Pearson, New York’s JFK, Houston’s George Bush Intercontinental and San Diego International airports, among several others.

SSP America’s win also brings a strong mix of Airport Concession Disadvantaged Business Enterprise (“ACDBE”) MCO operators by pairing a proven ACDBE partner and a newly certified ACDBE for a total participation of 35%.

“SSP America takes great pride in its ability to create opportunities for local business owners at a consistently higher level than typically seen throughout the industry, and believes in providing its airport partners with a clear channel in which to drive the local economy through the airport,” said a release from the company.