
Qantas, Cathay Pacific and British Airways open new business lounge at LAX

By **Tanya Filippelli** on June, 19 2014 | Airline & Terminal News



Managing airline Qantas, together with joint owners and oneworld partners Cathay Pacific and British Airways, have unveiled the new Los Angeles Business Lounge at Los Angeles International Airport.

The contemporary design reflects Californian culture combined with signature elements from each airline, featuring a communal fireplace to relax and socialize around and a central glass atrium providing natural light and space.

The lounge offers customers menus influenced by multicultural California, a new dining area, a cocktail bar serving signature cocktails and premium wines, and a barista service. Customers can also enjoy an enhanced buffet, faster Wi-Fi, new workstations and nine shower suites with Aurora Spa amenities.

Qantas International CEO, Simon Hickey, said the new multi-million dollar lounge demonstrates the airline's commitment to its customers and to Los Angeles as one of the most popular hubs in the airline's overseas network.

"The new Los Angeles Business Lounge is proof of our ongoing investment in our product to ensure we provide the best travel experience possible for our customers when they are on the ground and in the air," said Hickey.

"As well as an overall upgrade, we've significantly increased the amount of space in the lounge for our premium customers. It's designed to reflect the culture of California, while providing a place to relax, socialize and work before their flight."

Renowned Qantas chef Neil Perry has designed the new menus based on signature Qantas Lounge favorites, with influences of multicultural Los Angeles including Italian, Mexican, Chinese, Korean and US West Coast street food.

Californian food carts similar to the pop-up dining concept offer freshly prepared dishes such as crumbed cod tacos with red cabbage slaw and lime chipotle mayo and Asian-spiced chicken wings. Customers can also enjoy a variety of hot and cold dishes from an enhanced buffet.

Qantas has partnered with Sofitel to offer a service experience consistent with the standards across its Sydney, Melbourne, Hong Kong and Singapore lounges. The service includes a hosted experience for customers traveling in First, Platinum Frequent Flyers and oneworld Emerald members with exclusive services including shirt pressing, shoe shining and priority access to showers.

Upon completion the Business Lounge will also include seven additional shower suites bringing the total to 16, a family zone and a dedicated dining area.

A new world class Qantas First Lounge accommodating over 200 customers will open in Los Angeles

in line with the completion of the Los Angeles Business Lounge. While the new Qantas First Lounge refurbishment is in progress, Qantas, Cathay Pacific and British Airways will use the new Los Angeles Business Lounge.

From today the lounge will accommodate 400 customers. Upon completion of all phases in early 2015, it will offer seating for 600 customers. This combined with the new world-class Qantas First Lounge, will be more than double the size of the former space.