
ORD reports robust concession sales for February

By **Rick Lundstrom** on April, 28 2014 | Airline & Terminal News



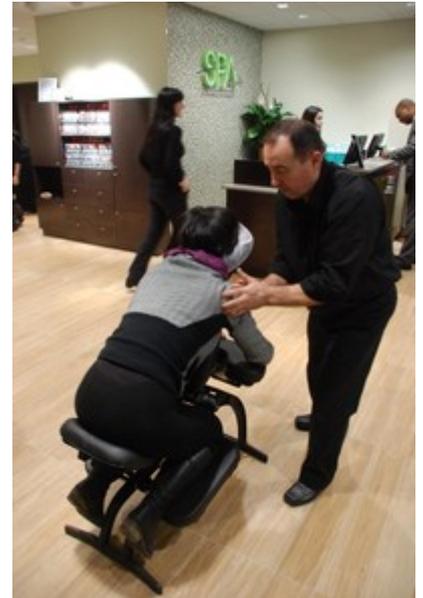
Chicago's O'Hare International Airport reported an 11.2% increase in concession sales for the month of February.

The [Chicago Department of Aviation \(CDA\)](#) reported today that concessions sales, including food, beverage and retail, at O'Hare's domestic and international terminals totaled more than US\$28.5 million in February and sales per enplaning passenger grew by more than 7% to \$11.72. The Department said the concessions increases shows success even when factoring increases in passenger volume.

"This report provides a snapshot of the very significant growth trend we've seen for O'Hare's concession sales in recent years," said CDA Commissioner Rosemarie S. Andolino in today's announcement.

Sales for O'Hare's food and beverage category grew by more than 10% for the month of February 2014. Garrett Popcorn Shops in the domestic terminals and the new restaurants in [O'Hare International Terminal 5](#), including Big Bowl, Tortas Frontera by Rick Bayless, Kofe Powered by Intelligentsia and Tocco, all reported robust sales growth. Many of the outlets are operated by

concessionaire Westfield.



The Field Museum Store, Oakley and Vosges Haut-Chocolat, also performed well in February, said the Department. Several new retail shops have opened in O'Hare's domestic terminals since last fall including Terminal Getaway Spa, Brooks Brothers and Johnston & Murphy clothing stores; Erwin Pearl, Brighton and Montblanc jewelry stores; Brookstone electronics and accessories and InMotion Entertainment electronics and accessories.

Duty-free sales, driven largely by an increase of over 34% from the expanded offerings in O'Hare Terminal 5, also grew during the same time period. The news and gift category grew by 11% with the help of new and modernized Hudson stores at the airport.

O'Hare's first ever spa services, including Terminal Getaway Spa in Terminals 1 and 3, and XpresSpa in Terminal 5, contributed to a sales increase of nearly 240% in the "services" category for February.