
London Gatwick opens new concept lounge in North Terminal

By **Tanya Filippelli** on July, 24 2014 | Airline & Terminal News



London Gatwick's North Terminal has unveiled its latest take on the modern airport lounge with a concept branded: My Lounge.

Created by Gatwick's existing lounge brand, No.1 Traveller, My Lounge has been designed with the laid-back traveler in mind. The design is loft-inspired with wide-open spaces and floor to ceiling windows.

"We're introducing My Lounge because we know there is a more laid-back traveler who wants to try our award-winning service in a more informal, social setting," said Phil Cameron, founder and CEO of No.1 Traveller. "As Gatwick Airport continues to break new ground with the passenger experience, it is a fantastic launch pad for this new product."

The bar serves a wide range of beverages and snacks including draft beer, champagne, olives, chopped vegetables, popcorn and warm doughnuts. Other facilities include a games room with table football and a Playstation. There is also a separate study area for business users and unlimited Wi-Fi throughout.

"London Gatwick is pleased to embrace innovation and change in being the launch location for this new lounge concept, aimed at the leisure traveler and the savvy new generation of business traveler," said Guy Stephenson, chief commercial officer at London Gatwick. "We strive to bring our passengers the best possible experience when they walk through our doors, and My Lounge is an example of a great product as we compete to grow, complementing the investment in passenger experience that we continue to make."

Passengers can enjoy My Lounge for £16 (US\$27) per adult and £10 (US\$17) for children when booked online at bookmylounge.com. Prices are slightly higher at the door (£18 (US\$30) per adult). My Lounge tickets also include the use of Gatwick's premium security lane.