
HMSHost opens hockey themed restaurant at MSP

By **Rick Lundstrom** on December, 10 2014 | Airline & Terminal News



The Minnesota Wild themed restaurant at Minneapolis-Saint Paul International Airport Terminal 2, celebrated a grand opening and ribbon cutting ceremony today. The restaurant is named after the Twin Cities hockey team.

“Restaurants like the new Minnesota Wild venue introduce visitors to Minnesota’s vibrant culture and help differentiate Minneapolis-St. Paul International from other airports,” said Jeff Hamiel, executive director and CEO of the Metropolitan Airports Commission, which owns and operates MSP. “I congratulate HMSHost and the Minnesota Wild on the opening of this joint venture and encourage travelers to check it out the next time they fly from Terminal 2.”

Some of the chef-inspired entrees on the Minnesota Wild’s menu that travelers can get their hands on: Bavarian Pretzel Sticks, Roast Beef Sliders, Maine Lobster Gilled Cheese, Mushroom Flatbread, Pan Roasted Salmon, and Old World Meatloaf.

“Opening the Minnesota Wild has been such a great pleasure; there are so many fun elements to this restaurant and our partners are top-notch,” said HMSHost Executive Vice President of Business Development Derryl Benton. “The food is fantastic and the atmosphere shouts hockey and Minnesota. Travelers will know they are in Minnesota when they visit, and we can’t wait to host them.”

Used hockey sticks have been collected and creatively incorporated into the construction of the bar fascia and host stand. Planners worked with [Total Hockey's](#) HockeyGreen stick recycling program that incentivizes used stick recycling through a discounted price for a new hockey stick when customers trade in their used stick. Total Hockey offered an additional \$10 off for every used stick, in order to gather enough sticks to use in the restaurant's décor, resulting in 1,400 sticks collected.

Other features include nostalgic arcade-style bubble hockey games, live TV action, goalie helmet displays, jerseys of Wild players, and a 'State of Hockey' hockey puck mosaic wall.

"It is really exciting to have a Minnesota Wild-themed restaurant with HMSHost in the airport. It's such a great representation of our brand and helps showcase to travelers what this sport means to the State of Hockey," said Minnesota Wild Chief Operating Officer Matt Majka. "Whether it is a devoted fan catching a Wild game or a business traveler just passing through, the Minnesota Wild restaurant will be there to welcome travelers to Minnesota with the opportunity to watch great hockey and enjoy a great meal."