
Football theme outlet opens at DFW

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Dallas Cowboys Club, an exclusive new full-service dining venue by HMSHost is now open in Dallas/Fort Worth International Airport's Terminal A.

Representatives from the Dallas Cowboys and Dallas/Fort Worth International Airport joined HMSHost and joint venture partner Frank Howell of F. Howell Services Ltd. this week for a grand opening celebration with the official mascot, Rowdy and Dallas Cowboys cheerleaders.

"With clear local importance, and appeal to a broad fanbase that stretches all over the world, there is no better brand to represent the Dallas area in the airport than the famous Dallas Cowboys football team," said HMSHost Vice President of Business Development Anthony Alessi, in the announcement of the opening. "We are absolutely thrilled to be working with the Cowboys and the Dallas/Fort Worth International Airport, two great organizations, to offer travelers a true club-level VIP experience right inside the terminal."

Architecturally, the Dallas Cowboys Club showcases contemporary, finishes and furniture. The restaurant can seat up to 80 diners and also features a to-go area. Football is a prominent theme inside and can be seen and appreciated through subtle, classy décor cues and the larger-than-usual televisions hanging over top of the stadium-shaped bar.

The menu at the Dallas Cowboys Club emphasizes regional specialties and traditional Tex-Mex favorites. Burgers are made with half pound, grass-fed beef and are served with housemade potato chips, as are items from the specialties section such as the South Texas Fire Roasted Beef Torta and the Texas BBQ Brisket Sandwich.

Health-conscious diners will like the Local Farm Crudit  or the Legend's Jalapeno Caesar salad made with grilled jalapeno-lime chicken. For a big meal, guests can fill up from the Big Game section of the menu with dishes such as the Pork Carnitas Plate, Flat Iron Chimichurri, or the Truffle Macarpme and Cheese Skillet; all served with sides like Texas Brown Sugar Baked Beans and Herb and Parmesan

Sweet Potato Fries.

At breakfast, Biscuits and Gravy, as well as more Dallas-inspired fare like the Big Dallas Skillet, made with an open faced omelet, country sausage gravy, bacon, red skin potatoes, jack and cheddar cheese are all on the menu. The Brioche French Toast with vanilla-nutmeg batter, warm maple syrup, sweet cream sauce, and berry garnish is also on the menu.