
BA reveals First Class cabin enhancements

By **Rachel Debling** on March, 12 2019 | Airline & Terminal News



A new high tea service is part of the airline's latest First Class launches

[British Airways](#) is enhancing its First Class cabin service as part of its £6.5 billion (US\$8.54 billion) five-year passenger experience investment plan.

As of March 31, the airline's premium guests will be treated to new bedding, amenities and menus that would "not look out of place in a revered five-star British hotel," according to a statement from the airline.



High-end Temperley London loungewear and new amenity kits will be provided to BA's First Class passengers

[Temperley London](#) designed new male and female loungewear exclusively for BA's First Class customers featuring Temperley's "Star" design. Amenity kits will contain products from British skincare brand [ELEMIS](#), including products from its Ultra Smart Pro-Collagen range.

The female amenity kits contain a cleansing micellar facial wipe, apricot facial wipe, Pro-Collagen Rose Mist, Ultra Smart Pro-Collagen Matrix Moisturizer, Ultra Smart Pro-Collagen Eye Cream, Hydra-Nourish Lip Balm, Sea Lavender and Samphire Hand Cream, and Fortitude Deodorant.

The male amenity kits contain Ultra Smart Pro-Collagen Eye Cream, Ultra Smart Pro-Collagen Matrix Moisturizer, cleansing micellar facial wipe, Skin Soothe Shave Gel, Fortitude Deodorant and Hydra-Nourish Lip Balm.

New à la carte menus focusing on Britain's fresh seasonal ingredients will also be introduced. The meals will be served on elegant bone china crockery, designed exclusively for the airline by British tableware designer [William Edwards](#), and will be accompanied by cutlery from [Studio William](#).

A new signature afternoon tea service, showcasing the British tradition of high tea, will also be introduced. A selection of sandwiches, pastries and scones, as well as a wide range of tea infusions, will be made available to travelers in the First Class cabin.

Travelers will now be able to enjoy the airline's fine wines and champagnes from sophisticated stemware from [Dartington](#) glassware, while soft drinks and spirits will be served from cut-glass tumblers.

Carolina Martinoli, British Airways' Director of Brand and Customer Experience, said in a statement from the airline: "As part of our £6.5 billion [US\$8.54 billion] investment for customers, we're changing parts of the travel experience in our First cabin. Our teams of designers, chefs and customer service experts have carefully thought through the details we know matter most to our customers.

"In this, our centenary year, we've sought out some of the best British designers and manufacturers to work with to ensure traveling in First with British Airways is an unforgettable experience."



First Class cabin enhancements also include luxurious new sheets, blankets and cushions

An improved turndown service is also a part of the enhancements, thanks to new 400-thread-count bedding and a foam fiber mattress topper, plus a new day blanket and bolster cushion.

Last, high-performance headphones crafted by Meridian will be available for First Class passengers to enjoy the 1,000 hours of programs available on BA's IFE channels.