
Autogrill to open outlets in Indonesia

By **Rick Lundstrom** on December, 6 2013 | Airline & Terminal News



Eleven outlets will be at Ngurah Rai International Airport in Bali, two at the Surabaya-Juanda hub in East Java's Balikpapan Sepinggan Airport and three at Balikpapan Sepinggan Airport in Kalimantan.

The business will be run by ATG Indonesia, the new company set up via a joint venture between Autogrill's HMSHost International Division and Taurus Gemilang, a local airport food and beverage operator. The concessions are expected to generate total revenues of approximately US\$90 million over the 2014-2018 period, said Autogrill.

"Our start-up in Indonesia follows our entry into Vietnam in April, when we embarked on a new phase of our development in emerging Asian economies," said Gianmario Tondato Da Ruos, Autogrill CEO.

The points of sale at the Bali-Ngurah Rai airport will be located in the International Terminal and will be approximately 2,200 square meters. Autogrill will bring a western coffee brand complemented by Toast Box, a local coffee and bakery concept, and La Place Express, a European fresh food market concept. Also part of the offering will be brands from the Group's own portfolio such as Two Tigers, a sushi & noodle bar, Urban Food Market, an "on the go" convenience store serving fresh ingredients cooked to order on premise. There will be a themed café and bar concept called The Last Wave for the Balinese tourist market.

In Surabaya-Juanda Airport's new Terminal 2, planned outlets will be Burger King and Popeye's, a quick-service chicken outlet. In Balikpapan's International Airport, the offering will include an Espresso 2 Go, a Western coffee-based outlet and a Burger King.

Angkasa Pura I, a state-owned enterprise handles management of the three airports. The company manages a total of 13 airports spread across central Indonesia.