
United widens snack window offer

By **Rick Lundstrom** on July, 1 2019 | Catering



United Airlines today announced passengers will now get to choose between three complimentary inflight snack items offered in Economy Class on all domestic flights, regardless of departure time.

United offers [Byrd's Maple Wafers](#), pretzels and the customer favorite, [Stroopwafels](#).

Previously that airline served the complimentary inflight snack on flights that departed before 9:45 a.m. Now the stroopwafel and pretzels will be available at any time of day and the airline will regularly change the third selection.

"Since we reintroduced free snacks a few years ago, our customers have come to look forward to enjoying their personal favorites on board - whether it be the stroopwafel, our exclusive maple wafers or the classic pretzels," said Toby Enqvist, United's Chief Customer Officer in today's announcement. "Now we're going a step further and when it comes to snacks, every customer wins since our entire inflight snack line-up is available to choose from no matter the time of day."

Choice Menu Snack shop and Bistro on Board, which feature hot and cold entrées and snacks, as well as specially curated items that are unique to United, will remain available for onboard purchase on select flights.

United recently announced that luxury skincare line [Sunday Riley](#) will make products exclusively for United passengers in amenity kits. United also released a re-imagined version of its app and, introduced ConnectionSaver, a new tool dedicated to improving the experience for passengers connecting from one United flight to the next. Finally, DIRECTV is now complimentary on 211 aircraft, offering more than 100 channels on seat back monitors on more than 30,000 seats.