
SWISS marks the 10th anniversary of partnership with Hiltl

By **Rachel Debling** on April, 25 2019 | Catering



SWISS and Hiltl's anniversary offering for Economy Class

This May, [SWISS](#) is celebrating 10 years of working with Zurich's [Hiltl](#), the world's oldest vegetarian restaurant, with an exclusive meat-free three-course meal option for Economy Class passengers on select long-haul flights.

The restaurant-designed meals were first offered in 2009 as part of the carrier's "SWISS Taste of Switzerland" program. Since then, SWISS has greatly expanded its selection of vegetarian options on board.

The three-course Economy Class meal starts with a spicy beetroot tabbouleh, followed by a main course choice of penne with vegetarian bolognese or a massaman curry, and ends with a vegan mango mousse for dessert.

Economy Class guests who would like to enjoy a non-vegetarian inflight meal during the month of May still have the option to order an à la carte option via SWISS's website prior to their flight.

The First and Business Class cabins of these select flights will also have the chance to try Hiltl-designed meals. First Class travelers can choose a vegetarian tofu mirsang; those in Business Class

can opt for potato gnocchi in a saffron sauce.

Jan Trachsel, SWISS's Manager Inflight Culinary Development Intercontinental, commented in a press release from the airline: "Hiltl is a byword for varied high-quality vegetarian cuisine. And as a premium airline, we greatly appreciate being able to count on our collaboration with them to offer our guests such tasty vegetarian meals."

Rolf Hiltl, Hiltl's owner and CEO, also commented: "I am delighted that SWISS's awareness of the potential offered by vegetarian cuisine has risen so much in the last ten years. This has also enabled us to grow increasingly bold in our inflight meal creations."

According to the airline, approximately 40% of SWISS's Economy Class guests now opt for the vegetarian inflight meal option.