
SAS doubles flights with pre-order dining

By **Rick Lundstrom** on September, 21 2018 | Catering



Salad cubes were launched on SAS flights in the spring of 2017

Starting with flights departing on October 1, it will now be possible to pre-order from the full day and evening menus on [SAS Scandinavian](#) and European flights with flight times as short as 80 minutes.

Previously, the meals were offered on flights of more than 120 minutes. The airline says the move will double the number of flights that pre-order is available. Pre-order options are now offered at a total number of approximately 80,000 SAS flights a year.

Passengers have the option to choose from an assortment of 11 fresh food selections, including the well-received [New Nordic by SAS](#) salad cubes launched in spring 2017.

Passengers can place the order during the booking process, or choose to do so at a later stage by logging in to the “My bookings” page at the SAS website. Here there will be a wide variety of offerings says Thérèse Lorenius, Vice President Product and Services.

Extending the pre-order concept is a part of SAS’s environmental and sustainability work. Pre-order is an tool to reduce food waste, as it ensures the right amount and type of meals are loaded to match

customer demands on each specific flight. It is also a way to ensure low food waste.

“We have always been very keen on providing a premium travel experience for our passengers, and minimizing the food waste is definitely in line with this. The higher reliance on pre-order means that the loading of fresh food will be more accurate and customized. Every measure counts and will help us reach our sustainability goals. Reducing food waste and excess weight is an important step in that direction,” says Gustaf Öholm, Head of Onboard Product Services and Ancillary.

On European routes with a flight time on three hours or above, SAS continues to provide a wide assortment of fresh food on board, including the New Nordic by SAS salad cubes during the day. Salad cubes will no longer automatically be loaded on European and Scandinavian flights shorter than three hours.

Breakfast boxes, sandwiches, pizza and snacks will still be available to travelers in SAS Go without pre-ordering and SAS continues to offer travelers numerous food and snack options from the café menu which are continuously upgraded, the latest by September 30.