Kanto region favorites on ANA menu

By **Rick Lundstrom** on November, 15 2019 | Catering





Deep-fried chiba choshi sardine fish ball curry with steamed rice

<u>All Nippon Airways</u> will be updating its in-flight menus on international flights with selections from the Kanto region as part of ANA's long running "<u>Tastes of JAPAN - Explore the regions</u>" campaign.

Kanto is best known as the location of Tokyo and is home to a large portion of Japan's population. Dishes from this region will be featured from December 2019 until May 2020.

Domestic flights will also receive updated menus from December 2019 until February 2020, Premium Class passengers on evening flights from <u>Haneda International Airport</u> will be able to choose from meals produced using Kanagawa prefecture specialties. From March 2020 until May 2020, the same flights will offer meals created in collaboration with the famous Nikko-based Japanese restaurant Takaiya.

"ANA is more than just an airline, we also view ourselves as global ambassadors of Japanese culture," said Seiichi Takahashi, Senior Vice President of ANA, in this week's announcement. "Our Tastes of JAPAN campaign aims to highlight the rich culinary tradition of Japan by exposing ANA passengers to new dishes that are prepared with the best ingredients by a dedicated team of professionals. We are

excited about the Kanto menu that will be available from December to May and believe it will open up a new perspective on Japanese food for our passengers."

ANA will serve 76 types of kokushu (Japanese sake, shochu, and millet brandy) at the Haneda, Narita, and Kansai airport lounges. Each of the kokushu has been selected for its role in local cuisine and ability to exquisitely complement each of the dishes offered.

Another component of the tourism campaign is ANA's "SELECTRAVEL" in-flight program introducing the beauty of Japan from an outsider's perspective, available in English, Chinese, and Japanese. It offers two sample itineraries for each highlighted region, giving travelers detailed options as they plan their trip. ANA is also featuring an overview of the Kanto region in its in-flight magazine, "TSUBASA GLOBAL WINGS" to draw attention to exciting sights and travel opportunities within the region.